

Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

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Monrovia Woman Accepts Local Heart Branch Post

Seventeen Communities Covered By Heart Ass'n; Volunteers Needed

Concern about heart and blood vessel disorders by local residents is shown by carried on in the seventeen West San Gabriel Valley Branch of the Los Angeles County Heart Association.

"More and more local clubs, organizations and individuals are volunteering to help or asking for heart programs," said Mrs. Robert A. Cuccaro of 126 Poinsettia Avenue, Monrovia.

Mrs. Cuccaro's appointment as Club and Organizations Chairman for the local Heart branch was announced this week by the Branch Chairman, Dr. Paul E. Johnson, 1121 E. Green St., Pasadena.

Other leadership posts held by Mrs. Cuccaro include the chairman of the State Leadership Committee and the past chairman of the State Community Service Committee for the American Legion Auxiliary. She

is also a member of the Monrovia Parent Teacher Association.

Mrs. Cuccaro expressed enthusiasm over her new leadership role. "We are looking forward to an expansion of our programs in 1965, because of the vital need to bring heart-saving information to all residents of our West San Gabriel Valley Branch communities," she said.

"Any organization wishing to obtain a speaker on heart health or any one wishing to help the Heart Association in its varied activities may call our branch office at 1126 E. Green St., Pasadena, MU 1-2189 or SY 2-2426."

Monrovia Club To Host Women's Clubs

World Affairs is the theme: Kathleen Head is the chairman. A combination like this promises a well-planned, interesting and stimulating program.

This is what is in store for the Mountain Section of the Sierra Mar District, California Federation of Business and Professional Women's Club when they meet on January 17. It will be a breakfast meeting at 9:30 a.m. to be held in the Monrovia Women's Club House, 140 N. Canyon, Monrovia.

The Monrovia Club will act as hostess under the direction of president, Mrs. Connie Onkin. Decorations will be arranged by the Arcadia Club under the guidance of its president, Dorothy Soeth. The San Marino Club, with Mrs. Ellowene Nyeland, president will be taking reservations, while Marguerite Calvin, president of the Temple City club will take care of place cards.

Mrs. Alberta Murray, chairman of the Mountain Section, advises the membership that this is a meeting well worth attending.

For reservations, call Grace Fredericksen, AT 4-8809 or Mrs. Lillian Spindler, ED 1-4022. The deadline for reservations is January 12.

Home Savings Names New Manager In Santa Monica

South Pasadena resident and business executive Lowell Grundmier has been named manager of Home Savings and Loan Association's new Santa Monica branch, which opened January 4.

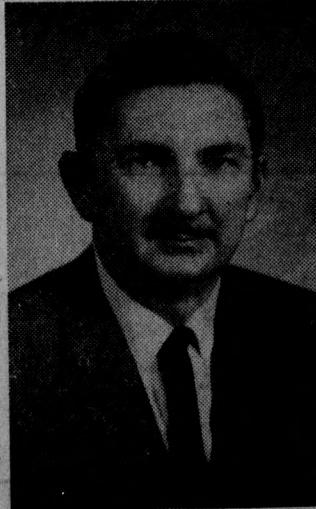
Grundmier, who most recently served as assistant manager of Home's Pasadena branch, joined the association in 1963 and was enrolled in the firm's executive training program.

Prior to Home, he was district manager of Automatic Distributing Co. and at one time was Western regional manager of a national vending machine manufacturing co.

Grundmier will direct the activities of the new office, located at 1929 Wilshire Blvd. He will be in charge of all personnel and operations of that branch.

A graduate of the University of Kansas and the Kansas City Art Institute, Grundmier served with the U.S. Infantry from 1943-46. He saw service in the occupation of Korea following the end of World War II.

He is enrolled in specialized savings and loan courses through the S&L Institute and is a recipient of



LOWELL GRUNDMIER has been named manager of Home Savings and Loan Association's Santa Monica branch, opening January 4.

Voluntary Effort

During the month of January we again find ourselves in the middle of a fund-raising campaign and this one is certainly worthy of note. The NEW MARCH OF DIMES campaign has proven its worth in the past few years by its notable work in the field of polio by providing the funds for research that culminated in the developing of an effective vaccine.

Now this drive has taken on additional research in the field of arthritis and child defects, plus continuing efforts in the treatment of those suffering from polio and its crippling effects. Certainly no one can deny that all of these are diseases that should be eradicated from existence in our modern society. With methods of research now available, and with those that will be developed in the foreseeable future, we can not help but predict eventual success in all three fields and improved treatment and basic advances in the very near future.

With the many campaigns that are still being carried on by individual organizations and the combined campaign of the United Way, many of us sometimes have a tendency to become complacent during these fund-raising efforts and fail to weigh the benefits derived by our investment. Many take a keen interest in certain drives because they hit close to home, a relative or neighbor may be afflicted by the disease that the drive is organized to combat; or they may have had a personal contact with those deeply involved in the work. Some of these same people may ignore another drive that is equally worthwhile.

All of us should take into consideration the pros and cons of each campaign, and then imagine the amount each of us would be assessed if the money was to be raised by taxation instead of through a voluntary campaign. When the government seeks to accomplish anything — in the health line, as well as anything else, the net proceeds seem to have a way of shrinking far out of proportion on their trip to the state capitol or to the nation's capitol and then back into the effort being put forth. So let's all be thankful that these drives are voluntary and not being conducted by a government bureau.

Help Stamp Out Birth Defects

March of Dimes Opens Its Campaign For Funds

At one time, no one talked or wrote about polio. Too horrible, too depressing. Wouldn't do any good anyhow.

But then The National Foundation called on the American people to join in a partnership with science to eliminate this dread disease. Result: No more polio, thanks to vaccines developed through March of Dimes-financed research.

Birth defects are even more frightening than polio. At least 250,000 children are born with them each year. They not only cripple the body, they can also blight the mind.

Isn't it about time we took "Top Secret" label off the birth defect problem and recognized it as the national health menace it really is? Isn't it about time we gave anguished parents more comfort than just changing the subject when their birth defect children are mentioned?

Just as there was no need for all polio victims to become totally disabled, there is now no reason to abandon all children born with birth defects to lives of invalidism.

Merchants and business-men of Sierra Madre and

Alverno Student Semi-Finalist

Nancy Iredale, a senior at Alverno Heights Academy, Sierra Madre, has been selected as a semi-finalist in the National Honor Society Scholarship Program sponsored by the National Association of Secondary School Principals.

Miss Iredale was chosen on the basis of Preliminary Scholastic Aptitude Test scores. These scores will be combined with the rank-in-class to determine a composite score for each semi-finalist and from this group finalists will be selected. These scholarship winners will be announced in May.

A member of the National Honor Society, Miss Iredale participated in an NSF sponsored mathematics workshop at UCLA this past summer. She is a member of the Social and the French Club. She is co-editor of the school yearbook, Troubadour.

Van Iersel Invited To Inauguration

Mr. Louis M. Van Iersel, of 134 E. Montecito Avenue, Sierra Madre, recently received his invitations to attend the Inauguration, and the Inaugural Ball in honor of the President of the United States, in Washington, D.C.

The Inaugural Committee extends invitations to the recipients of the Medal of Honor as outstanding distinguished guests, and Mr. Van Iersel is a recipient of the Medal of Honor.

The Inauguration will be on Wednesday, January 20, with the Inaugural Ball that evening. When Mr. Van Iersel shared the lovely engraved invitations with the Sierra Madre News, he stated that he had attended the Inauguration Ceremonies in former years and that it was a lovely and most impressive ceremony.

Kiwanians Hear Prexy's Brother As Guest Speaker

The Sierra Madre Kiwanis members enjoyed a most interesting talk at their regular weekly luncheon-meeting, Tuesday, January 5.

The guest speaker was Henry M. Kirkpatrick, brother of Dr. David V. Kirkpatrick, the 1965 president of the Kiwanis Club.

Mr. H. M. Kirkpatrick is here on home leave from his post with the Argentine government where he is assisting the Argentine organization in their industrial development plans and action. He has been the house guest of Dr. and Mrs. David Kirkpatrick for the holidays.

Three years ago he spent a short visit in Sierra Madre, enroute to Argentina after leaving Europe where he worked for 11 years with various European countries in their development programs, so it was an interesting and "from experience" talk that the Kiwanians had the pleasure of hearing.

Mr. Henry Kirkpatrick reported that during his first year in Argentina he passed through three so-called "revolutions," which while reflecting a change of government, were in reality only a reflection of various points of view of country development.

He believes that with the recently completed five year development plan, the South American cattle and grain country will be able to recuperate their former world position, but much depends on the coming elections in March.

Mr. Kirkpatrick also noted that Argentina is a country that is extremely rich in natural resources, but lacks "know-how" of developing these resources.

Mr. Kirkpatrick will participate in several seminars around the country before his return to Buenos Aires.

Bethany Church To Hear Dr. E. P. Hayes

The Men's Fellowship of Bethany Church of Sierra Madre, at N. Baldwin, will be privileged to hear at their regular monthly meeting, January 12 at 6:45 p.m., Dr. E. Pearce Hayes, returned missionary to China, where he served for 30 years.

Dr. Hayes served under the Methodist Board of Missions from 1921 to 1951 when he was forced to leave after one and a half years under the Communist army. Since 1951, as a member of the Hong Kong-Taiwan Conference, he has divided his time between visits to crucial areas of the world, speaking in major centers of American Methodism, and seeking support for strategic projects in 44 lands.

Dr. Hayes, although limited to movements in the city of Foochow with its half a million population, was free enough to see Communism at work to an extent experienced by very few Americans. Thus from three decades of living close to the common man in Asia, and later under the Communists,

—Please turn to Page 7

Sierra Madre Float Wins 1st In Category



Sierra Madre's prize winning entry in the 1965 Tournament of Roses Parade was produced through the efforts of the Sierra Madre Rose Float Association.

Beginning work in June of each year, the group chooses a theme and sets up committees whose various functions are coordinated by the general chairman.

Ralph Rule is this year's general chairman. Mrs. Malcolm (Betty) Birch served as secretary to the Association.

The float was designed by Mrs. Jeanne McGee. Ted Valesquez who rendered her idea in a drawing also advised on the scale of the figures as they were being constructed.

Construction was under the direction of Deane Bortoff, Ben McGee and Frank Williams. They were assisted by C. R. McCuddin, Harvey Birch, Bruce McElroy, Richard Mays, Mike Tyler, Larry Bevington, Will Bernet, M. Van Reed, Bryce Tyler, who also drives the float in the parade.

Red Waite, Bert Embree, Ed Frick, Dr. Paul Narco-wich, George Fleming, Walt Richter, George Throop, Tal Morash, Hank Nash, Ralph Rule, Ed Cowan, Howard Glass and Bud Hartman who engineered the animation.

Giving invaluable help was Chester Lighthizer and his son Chris who prepared lunch and served refreshments to the construction crew.

The flower procurement committee selected, estimated the quantity and bought all the flowers and leaves used on the float. The 1965 chairman was Mrs. Chester (Virginia) Lighthizer. Committee members were Mrs. George (Nancy) Throop, Mrs. Robert (Jean) Davis, Mrs. Red (Myrt) Waite, and Larry Bevington.

In charge of flower gluers were Mrs. Frank (Joanne) Williams and Mrs. Deane (Betty) Bortoff. They signed up and supervised all the volunteers. Flowering is exacting work and can only be done the last two days before the parade. Volunteer flower gluers worked from 9 a.m. to 9 p.m. December 30 and 31.

During the flowering process, night time guard is required for the protection of the float. This year Boy Scout Troop 372 and Explorer Post 372 set up over night camp in the area under the direction of Scoutmaster Newbery and advisor

Building Permits Down For Year

The report from the Sierra Madre Building Department indicated there were \$200,000 in building permits issued in 1964 compared to the year 1963.

The report itemized December work as follows: Total number of building permits for December, 27, with valuation of \$185,530. Number of dwelling units, 7 singles, valuation \$153,350. Street, electrical and plumbing permits 67, fees collected \$721.59.

Plan check and permit fees \$1,161. Business license fees collected, \$4,099.75.

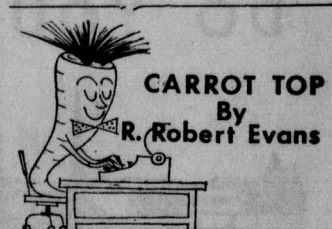
Dog licenses issued, 26, \$99; bike licenses, 3, 75 cents.

Building for 1964 was valued at \$2,146,456, and in 1963 at \$2,343,798. The total number of dwelling units in 1964 was 124.

Hartman's Wins 4th

Hartman Pharmacy, the local representative of the Rexall Drug Company's nationwide Super Sweepstakes, proudly announces the winner of 4th prize, an RCA transistor radio, by Mrs. LaVonne Grippi of 37 W. Grand View, Sierra Madre.

Mrs. Grippi is one of 2,000 lucky sweepstakes winners throughout the United States. She entered the contest through Hartman Drug, at 29 N. Baldwin, Sierra Madre.



To start the New Year off right, I want to thank each and every one of you for your hundreds and hundreds of kind words about your appreciation of the Sierra Madre News over the past year. Thanks, too, for your recognition of the tremendous job the staff did in bringing you the Christmas edition.

One fine lady wrote to us and said, "Your Christmas issue, especially, is fascinating, very holiday-ish. How was this issue born?" We here at the News are truly appreciative that it is recognized that issues such as this have to be planned. Some people are of the opinion we have an "accident every week" and put out a sheet, but each and every issue is planned, and sometimes many weeks ahead.

In most instances, the plan is conceived by the Editor or Publisher, who when satisfied with his plan distributes portions of his plan to his co-workers for production, and eventual completion.

Your Christmas edition, 1964, was conceived and plans started as far back as last July. It had to be, when we unfold the story to you. Five artists, eastern, mid-west and west, were selected and samples of their work were solicited. Their work was studied thoroughly by CT, for acceptability for this area. Late in August the Western artists were notified that it would be necessary for them to produce 5000 square inches of art work in graduated sizes, from full pages down to the smallest, allowing each and every person the chance for selectivity according to their budgets and/or size of business. Completed art books were delivered to us on November 7.

Also early in September, our paper mill was notified that we desired a shipment of 40,000 sheets or 5,000 pounds of colored newsprint in three colors of green, pink and yellow equally divided, and that shipment was expected to arrive in Sierra Madre on December 11.

When the newsprint mills went on strike late in November, it had us all worried, but we were notified that Zellerbach Paper Company would make delivery for this planned edition, even if they had to color it by hand.

Pauline Neal, our society editor, requested the delightful job of presenting the artists' book to the merchants for their selection. This she started on November 12.

She completed her job on December 11, and turned it over to the production department of the newspaper on that date. Starting as early as November 15, every member of the staff was compiling Christmas stories of interest for this edition. Our operators were putting these stories in type and working them for the great week.

It was the plan of CT, last July, to have 24 beautiful pages, but to get them it took a lot of hard, extra work, on the part of everyone. So, as stated before, —Please turn to Page 2

Candy Sale Set For Two Weeks

by LUCY WESLEY

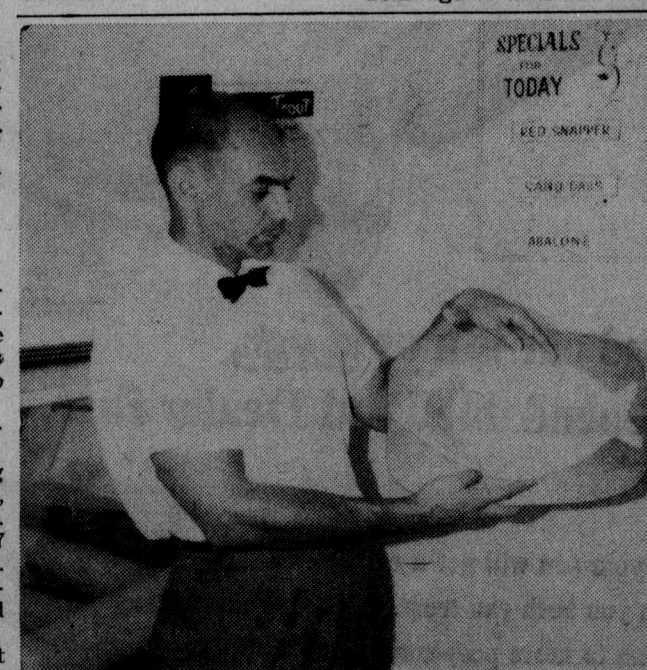
"It's the Candy Sale you know, that helps our program grow," is the greeting now being practiced by the 4,000 San Gabriel Valley Council Camp Fire Girls in preparation for their annual product sale, which starts January 15 and continues to February 1. This sale is their single money-making project for the year, and is used to supplement the money provided through United Way Inc.

Proceeds from the sale of this candy, assorted chocolates and mint sticks, will be used principally to maintain and improve the Camp Fire Girls in-town camp, Camp Chiquita, located at the north end of Fair Oaks in Altadena, and Camp Wasewagan, a resident camp in the San Bernardino Mountains. A portion of the profit will be used for council operations and, in addition each individual Camp Fire group will receive 50 cents for every case of candy it sells for its own group projects.

In preparation for the sale, Mr. Dal Speers Product Sale Chairman, has announced that there will be a "Candy Rally" to be held at the Crown Theatre on Saturday, January 9, at 9:30 a.m., featuring songs, skits and a surprise movie especially selected for the girls' enjoyment.

The continued generous support of this candy sale by Valley residents will enable the Camp Fire Girls to maintain its high level of service in moulding the lives of our leaders of tomorrow.

WEATHER		
	High	Low
Dec. 31	61	39
Jan. 1	60	39
Jan. 2	63	43
Jan. 3	65	42
Jan. 4	68	43
Rainfall to date	5.35"	
Year ago to date	4.12"	



AFTER WAITING some six months for his hair to grow out without avail, Ernie Souza of Neptune Seafood, Foothill Shopping Center proudly shows an aluminum foil platter that he is offering to his customers at absolute cost. It's not near cost, below cost, but right at cost. They are beautiful merchandise and each and every home should have a set — one for each member of the family. See Ernie, now with full head of hair.

Mrs. R. Patterson Succumbs Dec. 29

Mrs. Margretta Gertrude Patterson, age 56, passed away suddenly on December 29 at her home, 88 Auburn Ave., Sierra Madre. She was originally from La Marr, Colorado, but had lived in California for the past 48 years and in Sierra Madre since 1937.

Survivors include her husband, Mr. Richard R. Patterson, of the home, and two sons, Richard R. Patterson, Jr., of Sierra Madre, and Ernest E. Patterson with the U.S. Army in Panama. Also Mrs. Patterson's mother, Mrs. Rose Garside of Whittier, and two sisters, Mrs. Maxine Harris of Whittier and Mrs. Vivian Cravath of Long Beach. Also her brother, Mr. Frank Massick of South Gate, and three grandchildren.

Funeral services were conducted by the Rev. George W. Lindsay on January 2 at the Ripple Mortuary Chapel. Committal was private at the Pasadena Mausoleum.

22 Agencies Participate

United Way Budget Begins January 4, For Year 1965

Budgeting sessions for 22 United Way agencies in the Foothill Area will begin January 4, it was announced by Miss Bernice Alsweet, Chairman of United Way Foothill Area Agency Operations Committee. Agency Budgeting falls within the jurisdiction of Miss Alsweet's committee and she is assisted on this committee by John Lamb who serves as vice-chairman.

"The budget committee is comprised of approximately 50 Foothill Area men and women whose knowledge of agency budget and finance is supplemented by a thorough understanding of program objectives," Miss Alsweet said.

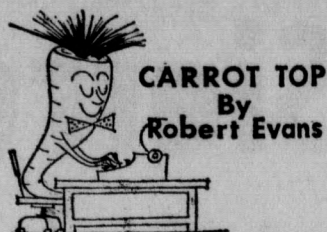
"It will be their responsibility to meet with each of these agencies for the purpose of reviewing services performed, administrative efficiency, discussing ways of increasing agency efficiency and thoroughly examining the agency's pro-

posed budget for the coming year and then recommending allocations.

This budget committee will be recommending allocations of approximately \$520,000 to agencies located in and serving the Foothill Area. This is only part of approximately \$200,000,000 which will be allocated throughout Los Angeles County to United Way agencies this year," Miss Alsweet stated. "Agencies such as Boy Scout and Campfire Girl Councils, Salvation Army, Orthopaedic Hospital, Children's Hospital, etc. that serve more than one area in Los Angeles County are budgeted by a county budget committee on which Foothill area residents also serve," she said.

Miss Alsweet stated that the budget committee has been divided into five subcommittees each headed by a chairman and vice-chairman. They are budget committee No. 1 chairman Irving Rector, South Pasadena, vice chairman Miss Ruth McIntosh, Pasadena; No. 2 chairman Mrs. John Shenk, South Pasadena, vice chairman Mrs. Charles Fisk, Monrovia; No. 3 chairman Mrs. James Ford, Monrovia, vice chairman James Gepson, Altadena; No. 4 chairman William Morse, Pasadena, vice chairman Mrs. Robert Farmer, La Canada, and No. 5 chairman John Lamb, Pasadena and vice chairman Herman Schick, Duarte. Other members serving in an advisory capacity are Mrs. Kathryn Sorensen, Sierra Madre, and Mr. Dale Turner, Arcadia.

Foothill Area agencies to be budgeted by this committee include Family Service of Monrovia, Sierra Madre Community Nursery School, Sierra Madre Toy Loan, Arcadia Child Health Council, Monrovia Children's Dental Clinic, Monrovia School Guidance Center.



when the office crew asked me what I wanted for Christmas, I emphatically stated a 24-page newspaper for the Christmas edition.

So just to make me the happiest editor in the world, they put their shoulders to the wheel, and gave me a 24-page on December 11, and repeated with a 24-page on Christmas week.

On December 17, every member of the production department dropped all their work and started producing the Christmas edition. It started rolling off the presses that afternoon. With everyone dove-tailing their schedule, fifty-two working hours later it was presented to our subscribers, and they turned their attention to ending the year with the edition that was planned in November.

As near as we can figure, with only 168 hours in a week, well over 1200-man-hours of time were used in bringing you this edition. This is not counting the time of "Your Truly," which is only incidental anyway.

Yes, we here at the Sierra Madre News ended the year in a blaze of glory. All records were completely broken. In one month of December we produced 108 pages of newspapers for our subscribers, all on time and with no midnight oil burned. In 1961 this would have been equivalent to all issues of November and December and one of October, or nine weeks. In 1957 during October, November and December the plant produced 104 newspaper pages.

In closing the first column of the New Year, let me leave you with this thought after the above yarn... "The best laid plans of mice and men do not always gang aft a-gley"... I hope, I hope, I hope.

Dog Training Starts Jan. 13

The Santa Anita Dog Training Group will start off the New Year with new dog obedience training classes starting both in Arcadia County Park and in West Covina. These classes are very popular at this time of the year now that the holidays are over. Any dog five months on up may be enrolled. These classes are not just for the problem dog, but for any household pet as all dogs need and deserve an education.

The new classes in Arcadia County Park will start on the following dates: Wednesday, January 13, at 7 p.m.; Saturday, January 16, at 1 p.m.; and Thursday evening, January 21, at 7 p.m. The new class in West Covina will start on Tuesday evening, January 12, at 8 p.m. For further information please call either HI 6-6858 or EL 6-1096.

Real Estate Licenses

The Pasadena Board of Realtors is conducting an up-to-date program for preparation for real estate license examinations. The eight-week educational program — including 15 lessons — will be conducted in the office of the Board of Realtors, 656 N. Los Robles, Pasadena, each Monday and Thursday 7-9 p.m., starting January 18. Two important text books are included in the entire nominal fee of \$35. Registrations are now being accepted at the office of the Pasadena Board of Realtors, SY 5-7076.

YWCA Plans Open House

An open house "Sampler Day" will be held Friday, January 8, from 1 to 5 p.m., at the new YWCA Foothill Center, 5926 N. Rowland, Temple City.

Friends and residents in Sierra Madre, Arcadia and neighboring communities are invited to stop by for a cup of coffee, inspect the new facilities, and sample the program activities.

Tips on better and beginning bridge will be given by Betty Booth, YWCA class instructor. Guests may try their hands at cake decorating or watch Lannea Mel-

zian, well-known Arcadia artist, demonstrate the art of tissue-paper collage.

A hootenanny, featuring Roberta Goldberg, popular young Sierra Madre guitar teacher, will conclude the afternoon festivities. Guests are welcome to bring their own guitars or a song to share.

2—SIERRA MADRE NEWS Thursday, Jan. 7, 1965

ARMY - NAVY DEPT. STORE
240 W. Main, Alhambra AT 2-5912
GUNS — AMMO — TACKLE — ARCHERY
BINOCULARS — SKIN DIVING — SKIING
SURVIVAL EQUIPMENT — MT. CLIMBING GEAR
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HAVE YOUR HEATING SYSTEM

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E. R. MILLARD

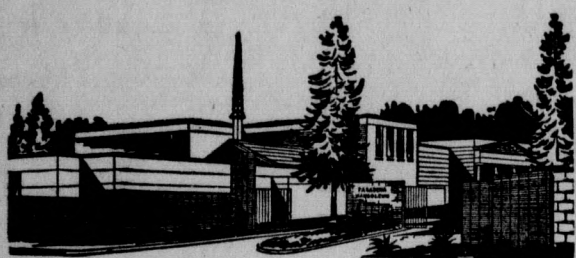
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Pasadena Mausoleum

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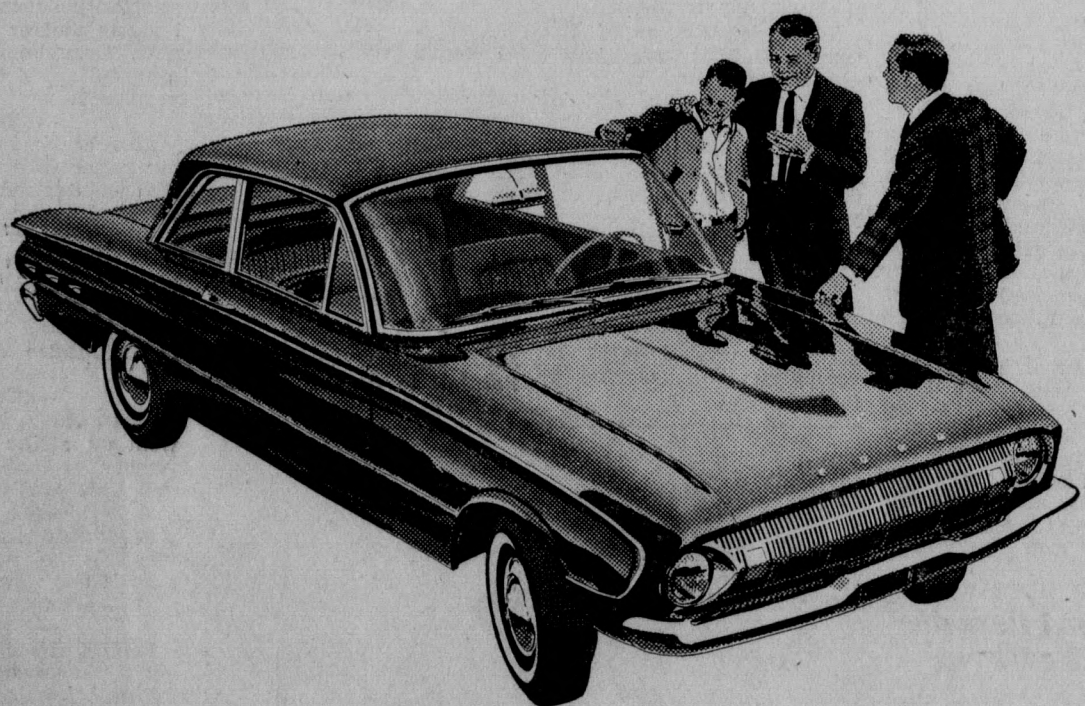
Crypts

Niches

Crematory



The first car you bought him was new...remember?



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BARE ROOT

ROSES



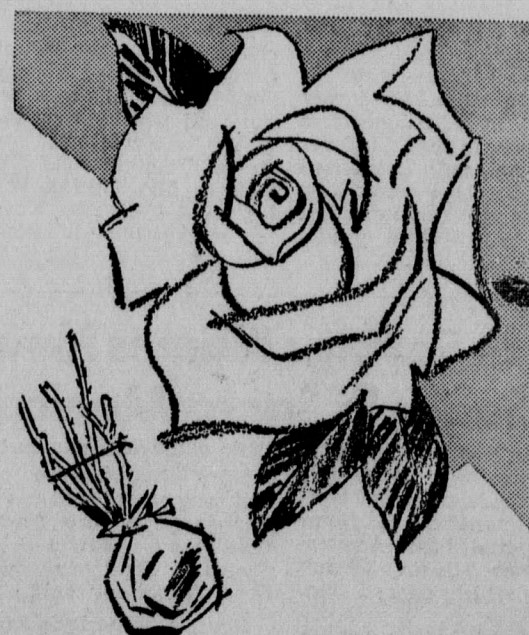
All of the
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and
All of the
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Varieties

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Bush - Grandifloras
Floribundas - Climbers
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SY 5-8651

HI 6-6103

MU 1-8131

36 Years In Pasadena

Engagement of Lynne Hansen and Robert Orf Told

Mr. and Mrs. Reynold Edward Hansen of Phoenix, Arizona have announced the engagement of their daughter, Lynne Louise, to Mr. Robert C. Orf, Jr., son of Mr. and Mrs. Robert C. Orf, of Baltimore, Maryland, formerly of Sierra Madre.

Miss Hansen is a June graduate from the school of education. She is a member of Delta Gamma Sorority. Mr. Orf will graduate in January with a liberal arts degree. He is a member of Beta Theta Pi Fraternity.

The wedding will take place January 23, at the Church of St. Thomas Aquinas in Boulder, Colorado. Among the members of the wedding party will be Mrs. Neil Dunbar, nee Barbara Orf, sister of the bridegroom-elect, and Master David and Timothy Orf.

Mr. Orf's grandmother is Mrs. Ora L. McCabe of 222 S. Santa Anita Ave., Arcadia.



"MEMOS"
FROM YOUR
Stylist

by LOLITA

One of woman's most effective means of slowing the inroads of inevitable facial lines is massage with a recommended cream. Massage stimulates and tones the underskin which controls the beauty and vitality of the outer skin. The circulation, stimulation and nourishment of the underskin are largely dependent on massage. As with any other area of the body, the face demands exercise and this can be gained from massage.

Whatever your beauty problem, why not let trained operators solve it at PETITE BEAUTY SALON, 185 W. Sierra Madre Blvd., Sierra Madre. Our marvelous VAPOZONE machine stimulates new cell growth and gives a wonderful feeling to the texture of the hair. Call EL 5-8041 for your appointment.

THIS WEEK'S HELPFUL HINT: A paste composed of almond meal and milk is a mild bleach and aids in eradicating coarse and unsightly pores.

Attend the
Church of your choice
this Sunday

the Den

Lunch 11:30 a.m. to 2:30 p.m.
Cocktails 7:00 a.m.
Dinner 5:30 p.m. to 11:00 p.m.
670 N. Lake near Orange Grove
PASADENA
BY Camore 3-0954
Closed Sundays and Holidays

New space for . . . The Plaza ANNEX

In the patio of
The ORIGINAL
PLAZA SHOP
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Special "Moving Sales"
At Montecito address
Bargains? Unbelievable!

Dresses — Knits — Sportswear
"Ask Trudie" EL 6-1495
(Of California Fashion Designers)

P.S. — Our address is very near the free-parking lot, across from the Shell gas station at the corner of Baldwin and Montecito. Creative Arts is our neighbor.

Reviews of Best Sellers To Be Heard By Woman's Club At Jan. 13 Meeting

Sierra Madre Woman's Club meets Wednesday, January 13, at 11:30 a.m. in the club house, 270 W. Sierra Madre Blvd.

After a short business meeting presided over by the president, Mrs. William E. Maxwell, there will be the usual luncheon prepared this time by Mrs. Roy E. Griffin and committee.

The afternoon's program promises to be very entertaining and instructive. Mrs. Josephine Terry, librarian of the Sierra Madre Public Library will give reviews of some recent "best sellers" and Dr. Julian Love of Arcadia, representing the Los Angeles County Heart Association, West San Gabriel Valley Branch, will speak on "Good Heart Health Care."

Dr. Love is a member of

Bring a Friend Day At YWCA

Third through sixth grade girls are invited to a special "Bring a Friend Day" January 5, 3:45-5 p.m., YWCA, 78 N. Marengo Avenue, in Pasadena.

Special program of movies, folk dancing music and games are planned for the guests. Tuesday Carousell group is sponsoring this event.

They have been meeting weekly to increase their skills in cooking, crafts, games, music, and enjoy special trips and outings.

Further information may be obtained by contacting Miss Nancy Kleinhammer, teen age program director at the YWCA.

Bridge Classes Start Jan. 11

The Pasadena Department of Recreation is sponsoring classes in beginning bridge instruction starting Monday, January 11, 7:30 p.m. All classes will meet at the Jefferson Recreation Center, 1501 E. Villa Street. The Goren Count Point System of Bridge will be taught to beginners.

Additional classes will start on Tuesday afternoon, January 19, 1 p.m. and Thursday evening, January 28, 7:30 p.m.

Registration must be made prior to the day of the class at the Jefferson Recreation Center, 1501 E. Villa Street, and information may be obtained on these and other bridge classes by calling SY 3-9177. There is a small fee for registration.

Shakespeare Club Reviews Books Bethany Church

"New Books in Review" will be presented by Muriel Melfenbein to members of the Shakespeare Club on Tuesday, January 12, following the business meeting at 1:30 p.m. in the Shakespeare auditorium. Mrs. T. William Heidner, president, will preside, and Mrs. Walter L. eBenedict, program chairman, will introduce the speaker.

"Sacred Lessons from Holydays of Judaism" will be the topic of a talk by Rabbi Maurice T. Galper, following the noon luncheon at the club. Mrs. A. C. Bischof, director of the Bible department, is in charge of arrangements and Mrs. Carl Hatling and Mrs. Paul B. Troth are other chairmen for the day.

Kappa Delta Meets Jan. 12

The Pasadena Alumnae Association of Kappa Delta will meet at the Boys' and Girls' Aid Society, 760 Mountain View Road, Altadena, on Tuesday, January 12, at 10 a.m. for their regular business meeting.

The Society, known as "Five Acres," was founded in 1888 and provides psychiatric care for emotionally disturbed children. There will be a tour of the buildings and grounds and a speech from one of the members of the Society.

Southern California Kappa Deltas support Muscular Dystrophy and the Pasadena Alumnae Association's local philanthropy is the Boys' and Girls' Aid Society. Mrs. Leighton B. Tuck of Pasadena, president, will conduct a business meeting, after which members will be served refreshments.

All Kappa Deltas in the San Gabriel Valley are invited to attend.

Women's Club To Hear About Heart

Members of the Sierra Madre Woman's Club will hear a talk on "Good Heart Health Care" when they meet at 1:30 p.m., Wednesday, January 13, at their clubhouse, 270 W. Sierra Madre Boulevard, Sierra Madre.

Discussing the topic will be Dr. Julian Love, a member of the Los Angeles County Heart Association's Speakers Bureau.

Dr. Love is a fellow of the American College of Physicians; member of the American and Los Angeles County Medical associations; Clinical Professor at California College of Medicine, and in private practice in Arcadia.

Arrangements for the program were made by Mrs. Albert S. Myers, 101 Esperanza Ave., Sierra Madre. Any group interested in obtaining a speaker and films on topics concerning the heart and blood vessel disorders may contact the West San Gabriel Valley Branch of the Los Angeles County Heart Association, 1126 E. Green St., Pasadena 91101, or phone SY 2-2426.

NOTICE OF ANNUAL MEETING OF SIERRA MADRE CEMETERY ASSOCIATION

Notice is hereby given that the annual meeting of the Sierra Madre Cemetery Association will be held on January 16th, 1965, at 9:30 a.m., 20 North Baldwin Avenue, Sierra Madre. Sierra Madre Cemetery Association By Nina Neale, Secretary

You and Your Neighbors

by PAULINE

Mrs. Frederick L. C. Roess entertained at a delightful Christmas Brunch on December 22 at her home on Adams Street. Among the guests enjoying the festive party were Mrs. Joe Maule, Mrs. Orlo Ellison, Mrs. Marian Day, Mrs. Mora Brooks, Mrs. Marie Ozzello, Mrs. Henry Roefer, Mrs. Shelby Coward, Mrs. Esther Mitchell, Mrs. David L. Roess and Mrs. Mabel Moote.

Mr. and Mrs. Roess also had the pleasure of a weekend visit over Christmas from her son and daughter-in-law, Mr. and Mrs. Carl Young of Playa-Del-Rey.

There was a real family gathering at the Ralph Hurwitz' home on Santa Anita Court on Christmas Eve. Enjoying dinner with their parents were the Hurwitz' sons and their families, Mr. and Mrs. Alan H. Hurwitz with little Alan, and Mr. and Mrs. Ronald H. Hurwitz with Miss Brooksie. Also joining the group were Mr. Hurwitz's brother and family, Mr. and Mrs. Sol Hurwitz, with their daughter, Susan, and Mrs. Molly Meyer of Los Angeles. Christmas Day Mr. and Mrs. Ralph Hurwitz spent the day visiting with

Opening Night At Ice House

The eyes and ears of the world swivel, swoop and swerve from the party games of Washington to the entertainment game in Pasadena — The Ice House — where The Wayfarers satiate the initiate with humor that has tickled the nation's funnybone. They will appear there from Jan. 5 through Jan. 17. These merchants of musical mirth are three time winners with RCA Victor and many time winners with The Ice House.

The Ice House is enhanced by the lucky third appearance of Pat Paulsen. Professionally known as a comedian, name-wise, his garrulity gamewise has furthered him fame-wise to the vortex of variety videowise, the domain of Steve Allen, where he fared over-Paar on the fairways — at the Ice House he will fare well through January 31.

The Paire Extraordinaire is there, too, to share through the 31st your care. You have the unique privilege of watching a man sing to a bass instead of a girl — of lending your ears to Marcus Aurelius Hempton Jr., and Friend — of knowing that the friend's name is euphoniously Carl Craig and of abandoning further frets to the utmost of atmos in spheres at Pasadena's Placid Plethora of Pleasure.

SOCIETY

Mrs. Lella M. Roberts of 306 E. Alegria spent the Christmas weekend in Santa Barbara visiting her daughter and family, Mr. and Mrs. Edwin Phenix. Driving up early Christmas morning and returning Sunday night, Mrs. Roberts had a wonderful time, especially with her grandchildren, Sherilyn, Donald and Master Dudley.

Turn unwanted items
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Thursday, Jan. 7, 1965

SIERRA MADRE NEWS—3



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Broken sizes in a large range of styles. Terrific values as these

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Better come early.

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JANUARY CLEARANCE SALE

The Greatest Event -- Fabulous Prices

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GIFT DEPT.

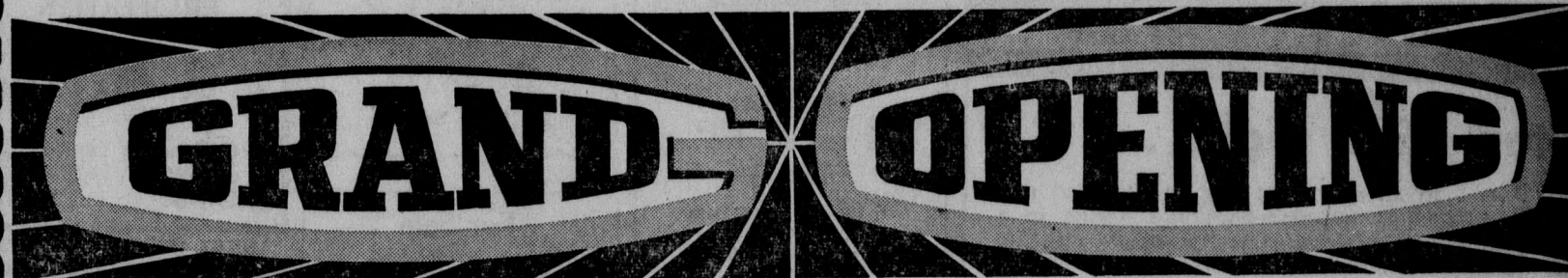
- Furs
- Bridals
- Formal and Cocktails
- Coats and Suits
- Blouses and Skirts
- Sweaters and Pants
- Foundations and Bras
- Hats and Gloves
- Handbag and Jewelry
- Men's Shirts
- Men's Sweaters

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- Lamp Fixtures
- Oil Paintings
- Pictures and Screens
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- Fine China
- Art Goods
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MONDAY, THURSDAY, FRIDAY — 9 A.M.-9 P.M.
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SHOES REPAIRED WHILE YOU WAIT
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FOR RENT

Start 1965 Right . . .

. . . in an apartment that is dignified and
quiet. Quality begins with prime design in a
good convenient location and succeeds with the
builder's conscience. The Sierra Madre Town-
house offers delightful privacy in a rich garden
setting with all the features of higher priced
apts. Fully soundproofed. Private patios, Therma-
dor built-ins, air-conditioned. Filament nylon
carpets, linen traverse drapes. We have a 1-
bdrm. & a 2-bdrm. available at \$115 & \$135 mo.
No lease required. Come to the corner apt. at N.
Mountain Trail & E. Highland and see for your-
self (you'll be glad you did).

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If no answer — SY 58-0-58

FOR RENT

FURN. cottage, cable TV, 2
sm. bdms. Walls-natural
wood finish. EL 5-6554
D:11-5tf

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living above you) 2
bdms., 1 1/2 baths, sound
proof insulation and air
conditioning, w/w car-
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range - oven. Children
welcome.
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GERMAN SHEPHERD pup-
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Level floor. Reasonable
price. 411 W. Sierra Ma-
dre Blvd. D:1-7—1-21

\$68 month, like new 1 bdrm.
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1 child o.k. \$110 mo.
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Nearly new, 1 bedroom,
drapes, refrig., range, car-
port. Quiet, private. \$95.
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\$110. 2-bdrm. unfurnished
Apartment
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Refrigerator
Quiet - Sunny - Pvt. Patio

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SY 5-2739

FIRST OFFERING
Warm charm in this
newer, custom 3 bdrm., 2
bath, sep. dining, frplc.
w/raised hearth, beauti-
ful copper tile & bit-
in kitch. very spacious
fam. rm., air-condition-
ing, estate size lot, avo-
cado, beautiful pool &
patio. Priced to sell at
\$39,950!

UNUSUAL
Among the oaks and
hollyberries, cathedral
ceilings, sensational view
from this dramatic floor
to ceiling glass. Natural
wood, white bit-ins, split
level, 3 bdrm., including
sep. guest room w/bath
and second fireplace!
Gold wool w/w carpeting
thru-out. Owner has left
country — priced to sell
fast \$29,900.

THIS OLD HOUSE
has 4 bdms., plus sep.
dining rm., is partly re-
decorated, on lge. R-3 lot
and it's priced to sell but
might try offer below
\$27,500.

NEW ON MARKET
Room for 3 or 4 units or
existing older home
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Bargain at \$16,500.

INCOME OPPORTUNITY
3 sep. rentals on 2 lots,
all have fireplaces!
\$32,000.

Outstanding R-3 lot —
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For Sale

2 bdrm. 1 1/2 bath, com-
plete bit-ins include dis-
posal, dishwasher, air
conditioning. Beautiful
landscaped, minimum
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\$24,500
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Want To Buy
Cottage Not Over \$11,000
No Canyon property
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WANT TO BUY
Family wishes to buy 5
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Good neighborhood, Si-
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Secluded, 4 bedrooms,
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16 units on Sierra Madre
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and office.
An excellent investment
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placement.
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News.

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SPLIT-LEVEL
Artistic 2 BR built on
"U" design with each BR
and bath at either end
separated by 23' Living
Room with handsome
fireplace. Beautifully
landscaped corner lot, N.
Mountain Trail area. Sub-
mit. \$19,900

LIVE WITH BEAUTY
Custom-built near-new 3
Bedroom, 2 bath Contem-
porary. Circular plan.
Fireplace, Dining Area w/
sliding glass doors to
deck. Medallion kitchen
w/gleaming ceramic tile.
Custom carpeting &
drapes. Submit. \$25,500

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8 Custom Studio Apart-
ments. Owner's unit has 2
BR, Convertible Den, 1 1/2
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Medallion kitchens, Air-
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Owner may trade down.
Submit offer. Asking —
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Charming 2 bedroom plus lanai, cement brick, lot
of room around this cozy home. Shrubs, trees, pri-
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FABULOUS ESTATE — 5,000 SQ. FT.
of gracious living on 1 1/2 acres, 7 baths, olympic
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fireplaces, huge den & huge lanai. To be sold as now
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All this for \$135,000. No address given — shown by
APPOINTMENT ONLY.

IDEAL FOR TWO
Twin bdms. w/bath
plus huge conv. den w/
pullman shower bath.
Beamed ceilings in liv-
ing rm., 2 walls of sliding
glass in den w/bar.
Oversized dbl. garage
w/turn-a-round drive,
landscaped yard w/big
oak. Only \$21,900.

ON A CLEAR DAY
You can see Long Beach
from the liv. rm., front
bdrm. & patio of this
unusual 2 bdrm., conv.
den, sep. din. rm. home
on beautiful wooded lot
in choice area. Not in
Canyon or hills. Under
\$25,000, small down.

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1/4" Thick 48" Wide
Reg. 50c sq. ft.
Special
39c sq. ft.

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4-SIERRA MADRE NEWS Thursday, Jan. 7, 1965

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Investor's Opportunity!
\$8,250 — \$10,500
We have several to choose from. 2 and
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WANTS to share ride, 6th &
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Share ride 1-7tf

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HOMES
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POOL
Exotic cabana. 2 bed-
room Early American
interior, fireplace.
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Drive by
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2 bedroom, large
screened lanai, fire-
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2 car garage, parking
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LEASE WITH
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Newer 2 bedroom
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136 A. adjoining Si-
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is a remodeled older
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\$205 monthly. Can
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of gracious living on 1 1/2 acres, 7 baths, olympic
size pool, guest houses, maid's rm., 4 big bdms., 3
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plus huge conv. den w/
pullman shower bath.
Beamed ceilings in liv-
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glass in den w/bar.
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w/turn-a-round drive,
landscaped yard w/big
oak. Only \$21,900.

ON A CLEAR DAY
You can see Long Beach
from the liv. rm., front
bdrm. & patio of this
unusual 2 bdrm., conv.
den, sep. din. rm. home
on beautiful wooded lot
in choice area. Not in
Canyon or hills. Under
\$25,000, small down.

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New loan on property, 2 blks. from center of town.
\$16,500.

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Lovely Cape Cod — 2 lge. bdms., lg. liv. rm. w/frplc.
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B-B-Q, custom cpts. & draperies, center hall plan,
18x36 fenced swimming pool, \$32,500 — Will trade
for smaller house \$10,000 up —

4 BEDROOMS
California modern 4 bdrm. 2 bath, birch kitchen, w/
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NORTH OF GRAND VIEW
ACACIA OR CAMILLO BETWEEN
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Prestige improved, view building sites. Large level
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Tastefully decorated and carpeted. Kitchen w/break-
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Marino in San Gabriel. \$1,000 down!

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FANTASTIC VIEW
Northeast Sierra Madre, lot size 85x155. \$22,500.
Don Watkins 355-1679

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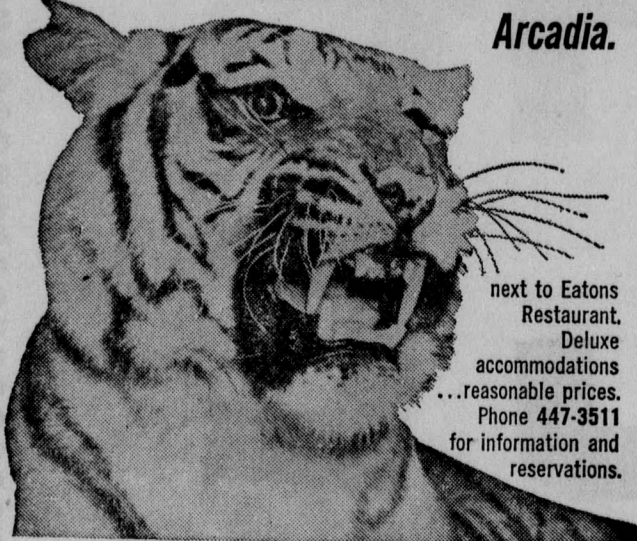
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soon . . . at **EATONS HOTEL**
...a secluded hideaway...in nearby
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EXPERT ALTERATIONS,
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CALL ME for alterations.
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NEED white woman for care
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GE refrigerator — 8 cu. ft.
small freezer comp., good
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Some beauties worth \$7
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Rapidly growing business needs
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RELIABLE lady will care for
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Experienced
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SERVICE**
Call me for
all your
gardening needs
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WORK WANTED
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In your home on all
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WORK WANTED
CHEERFUL dependable lady
will sit w/elderly person
daytime. EL 5-9358
A:1-7

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Good work guaranteed
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"QUALITY PAINTING
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commercial bldg.
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CONVALESCENT HOME**
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defects join polio on the
roster of medical problems
marked: Solved.

**Women In
Journalism To
Meet Jan. 12**

'Are You Ready for the
Breakthrough?', a discus-
sion based on the report of
the President's commission
on the Status of Women, is
programmed for the January
12 meeting of Theta Sigma
Phi, Pasadena-Foothill area.
Members of the national
professional fraternity for
women in journalism will
meet at 7:30 p.m. in the
home of Mrs. Eugene Duck-
wall, La Ramada Ave., Ar-
cadia.

Mrs. Duckwall will lead
the discussion with Mrs.
Louis Ball and Mrs. Natha-
niel F. Wood, both of Pasa-
dena.

Theta Sigma Phi members
in South Bay, Westside and
San Fernando units have
scheduled the same topic
this month. Margaret Hie-
key, a member of the na-
tional group, served on the
President's commission.

Sierra Madre Theta Sigma
Phi members are Mrs. John
A. Meusinge and Mrs. Will-
mer H. Reiter.

Attend the
Church of your choice

JANUARY CLEARANCE SALE

Sale Starts Thursday, Jan. 7th

1/4 to 1/3 OFF

ON ALL FALL FABRICS

and with great reductions

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Quantities Limited

Garland's
BETTER FABRICS

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Grand Opening BONANZA SALE

Our Expansion Program is now completed! Our
Service Dept. has been tripled!

We now offer the most complete modern service
facilities available staffed by Factory trained
personnel.

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NEW & USED CAR DISPLAY

Save money on your purchase of a new DODGE
or quality used car and still retain the advantage
of buying from a dealer that will give you guar-
anteed satisfaction.

DO YOU KNOW...

**8 OUT OF 10 PEOPLE
CAN AFFORD A NEW
BUICK**



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840 WEST HUNTINGTON DRIVE -- MONROVIA, CALIFORNIA

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'62 Chevy II Nova 400
2-Door Hardtop, factory air, radio
and heater
\$1599

'63 Falcon Futura Conv.
4 Speed, radio and heater, bucket
seats.
\$1599

'62 Pontiac Le Mans Cpe.
Auto. trans., radio and heater, black
interior, lo. lo. mileage.
\$1499

'63 Buick Special Cpe.
Auto. trans., radio and heater, power
steering.
\$1899

'61 Dodge Lancer 2 Door
Auto. trans., radio and heater, air
conditioning.
\$999

'61 Ramb. Amer. 2-Dr. Sd.
Auto. trans., radio and heater.
\$699

Wagons

'62 Dodge Coronet 880
Factory air conditioning, radio and
heater, auto. trans., power steering,
like new.
\$2299

'62 Ford Country Sedan
Factory air conditioning, auto. trans.,
radio and heater, power steering,
clean.
\$1899

'62 Buick Special Deluxe
Factory air conditioning, auto. trans.,
radio and heater, power steering.
\$1999

'63 Chevy II 6 Passenger
Auto. trans., radio and heater, power
steering.
\$1799

'62 Rambler 400 6 Pass.
6 Cyl., auto trans., radio and heater
\$1499

'61 Corvair
Auto. trans., Radio and heater,
locally owned.
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Standard Size

63 Ford Galaxy 500
V-8 auto., trans., radio and heater,
power steering, driven only 12,000
miles.
\$2199

'63 Dodge Polara Conv.
V-8 auto. trans., radio and heater,
power steering, factory warranty in-
cluded.
\$2199

'62 Dodge Polara 500
Hardtop, V-8 auto. trans., radio and
heater, power steering.
\$1599

'61 Dodge Phoenix 4 Dr.
Sedan, Factory air conditioning, auto.
trans., radio and heater, power steer-
ing.
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'60 Dodge Sen. 4-Dr.
Sedan, 6 cyl. auto. trans., radio and
heater, power steering.
\$699

'59 Rambler 4-Dr.
Sedan, 6 cyl., auto. trans., radio and
heater.
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Many, Many More To Select From

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355-3324

Epiphany Season Observed At Faith

Next Sunday, Faith Lutheran Church, 845 Hastings Ranch Drive, will take recognition of the Epiphany Season, a period in Western Christianity which extends from January 6 to February 13. The congregation will observe the Epiphany Festival which commemorates Christ's manifestation or revelation to the Gentiles, the Magi from the East.

In accord with this theme, the Rev. Armin Hesse will

speaking in the 10:30 worship service on "Hearts Aglow Over the Gift of the Savior Universal." The Senior Choir will sing "Nazareth," by Charles Gounod, with James Ottosen and Diane Kuhlberg as the soloists. Holy Communion will be celebrated. New members will be received before the altar by adult confirmation and by transfer of membership.

The Sunday school and Bible departments will meet at 9:15. Convening in the sanctuary, the Adult Bible Class for all parents will continue the study of the Book of Revelation.

The Walther League will meet on Sunday evening at 7, with President Steven Silveira conducting the meeting. Last week more than a dozen young people of the league devoted about 12 hours each in decorating the Lutheran Hour float for the Tournament of Roses parade.

Scheduled in the parish for next week: the Church Council on Monday evening at 7:30; the Junior Choir on Tuesday night at 7:30; the Lutheran Women's Missionary League on Thursday morning at 9:30; and the Senior Choir on Thursday at 8 p.m.

BETHANY Evangelical LUTHERAN CHURCH

La Tierra and Vinedo on Sierra Madre Blvd. East Pasadena

Full Schedule Sunday School 9:30 A.M. Worship Service 11:00 A.M. (Nurses Provided)

Sermon "Confessing Your Faith" Nells C. Carlsen, Pastor

FAITH LUTHERAN CHURCH

The Lutheran Church - Missouri Synod 845 Hastings Ranch Drive Armin W. Hesse, Pastor 9:15 - SUN. SCHOOL & BIBLE CLASSES FOR ALL AGES 10:30 - SUNDAY WORSHIP SERVICE - Holy Communion

Sermon: "The Gift of the Savior Universal." Public Reception of New Members. 7:30 - WALTHER LEAGUE MEETING. A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church

"The Church of the Singing Tower" Church School 9:30 a.m. Worship - 9:30 and 11:00 a.m. "With Bands of Love" Rev. George W. Lindsay

"The Church of the Lighted Cross"
TRINITY
PRESBYTERIAN CHURCH
Sierra Madre Blvd. and Hastings Ranch Drive
Rev. Donald H. Ostrander, Pastor

SUNDAY, JAN. 10
"THE CHURCH'S FUTURE"
CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.
YOUTH FELLOWSHIP - JR. & SR. HI - 7 P.M.

The Santa Anita Church
226 West Colorado Boulevard, Arcadia HI 6-8206
Dr. Ethel Barnhart, Minister
Sunday, January 10 - 9 and 11 a.m.
"THE TEACHINGS OF THE SANTA ANITA CHURCH"
SUNDAYS 9 A.M.
All youth activities - kindergarten thru 25 years

BETHANY CHURCH
(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor
9:30 a.m. - Sunday School
11:00 a.m. - "God's Last Word to Man"
A new series on Hebrews
6:00 p.m. - Christian Endeavor
7:00 p.m. - "An Interview with Youth"
Dr. Schaper speaking

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.

"Sacrament"
READING ROOM, 22 N. BALDWIN AVE.
Saturday 10-3 P.M.
Daily Except Sundays and Holidays 12-5 P.M.

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
Rev. Harley Gibbs Smith Jr., Rector
SUNDAYS

7:30 a.m. - Holy Eucharist
8:40 a.m. - Morning Prayer
9:45 a.m. - Church School Classes
10:00 a.m. - Community Mass and Sermon

WEEKDAYS
7:00 a.m. - Holy Eucharist
2nd Eucharist, Wednesday at 9:00 a.m.

Bethany

Eleven youth from Bethany Church of Sierra Madre returned this past week from Urbana, Illinois where they attended the Seventh Triennial Missionary Conference sponsored by Inter-Varsity Christian Fellowship, International. The conference was convened for five days with over 8,000 students and mission leaders attending from throughout the world.

The Bethany youth attending included Anna Ashe, Cathy Clardy, Darrel Clardy, Kathy DeBellus, Larry DeBellus, Peter Guyer, Ron Guyer, Jill Johnson, Ron Kuysh, Rosalie Nelson and Lila Stranske. Also attending as delegates from Bethany were Rev. and Mrs. Hugh S. Bell, Jr., assistant minister at the church and co-partner of Mission Aides, a Sierra Madre based missionary service agency. The youth will be featured in the evening service, January 10th at 7 p.m. in the church sanctuary located at 93 N. Baldwin. Dr. Robert N. Schaper will conduct the

Church Notes

Dr. Schaper will begin a series of Sunday morning messages on the Book of Hebrews and will speak this Sunday on the subject, "God's Last Word to Man." The Chancel Choir, under the direction of Mrs. Schaper will sing "Awake My Heart," by Marshall.

The Men's Fellowship, under the direction of vice-president Mr. Clair Hebing of Arcadia will be privileged to hear on Tuesday, January 12, Dr. E. Pearce Hayes, returned missionary from China, where he served for 30 years. The meeting begins with a dinner at 6:45 p.m. costing \$1.75 for adults and \$1 for boys 16 and under. Registrations may be made by calling 355-1409 or 447-7263 by Monday night.

Bethany Church is an inter-denominational church, affiliated with the National

Begonia Society

The January meeting of the San Gabriel Valley Branch American Begonia Society will be the annual banquet which will be on January 9 at a nearby restaurant. Telephone numbers for reservations are: Mrs. Steinhaus, AT 7-5082; Mrs. Ellau, HI 6-6854; Mrs. Naudmann, ED 7-4383; Mrs. Small, MU 1-4764, and Mrs. Johnson, GI 8-0495. The speaker for the evening will be Clarence Hall who will speak on his "Trip in Europe" illustrated with slides.

Helping with publicity has been John Barboza, Mrs. William (Phyllis) Bennet, Mrs. Alyce Herold and Mrs. Kit Saunders. The official photographer was Doug Tucker.

No one can estimate the number of hours, these people and many others not mentioned here, have given toward this vast project. A source of pride to the Sierra Madre Rose Float Association.

Sierra Madre Float Wins 1st Prize

pate by selling roses and rose pens in the business district. The Sierra Madre Rose Queens are chosen from this group of girls. Supervising this very important project were Mrs. Mrs. Ross (Jayne) Tyree, Mrs. Ed (Joyce) Cowan and Mrs. Bryce (Ann) Tyler.

Bobby Clark towed the float from Sierra Vista Park, Sierra Madre, to Orange Grove Avenue, Pasadena, the pre-parade position.

Mr. Clair Hebing of Arcadia, vice president of the fellowship, says, "This meeting promises to be one of the outstanding experiences that the men at Bethany Church have had in several occasions of monthly gatherings. Reservations for this unusual meeting can be obtained by calling 355-1409 or 447-7263 by Monday night. The cost for the dinner is \$1.75 for adults and \$1 for boys 16 and under.

Bethany Church

Dr. Hayes is in a position to interpret world issues facing America.

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Your Inner Stability

The Sunday sermons at The Santa Anita Church, a non-denominational church, at both the 9 and 11 a.m. Worship Services during the month of January are devoted to presenting the teachings of The Santa Anita Church and their application. The subject Sunday morning, January 10, at both services is "The Teaching of the Santa Anita Church." Infant and young child care is provided. The public is invited.

All youth activities from kindergarten through high school and college are held at 9 a.m. Sunday mornings. Tuesday evening, January 12 at 8 p.m. Hazel Shumate will present an illustrated talk about her work in Nigeria. The subject is "God in Action in Nigeria." Mrs. Shumate's successful work with the adult illiterates will be of interest to many. She has been in Nigeria for two years and while there wrote a primer and other books in their Yoruba language. The public is invited. A free will offering will be taken to help in the work. Spiritual help is offered day and night through our telephone ministry HI 7-6162.

THE SANTA ANITA CHURCH (non-denominational)
226 W. Colorado Blvd.
Arcadia HI 6-8206



700 times a day
a defective child is born to bitter disappointment and a woman's tears.

It is the tragic truth that one in every ten American families experiences the suffering caused by the birth of a defective child.

Working together through the March of Dimes we can do so much to stop this heartbreak and anguish. You can help. Give to the March of Dimes for research and treatment.

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Standing Cut, Custom Trimmed
SMALL END 89¢, LARGE END 69¢

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U.S.D.A. Choice Steer Beef
Marinate and Broil for a Flavor Treat!

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FRESH CALIFORNIA Fryers

PICK THEIR FAVORITE PARTS

Drumsticks 49¢
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Rath Black Hawk BACON
From the Land O' Corn
First Grade Bacon
Extra Lean & Flavorful
SLICED 1 LB. PKG. 49¢

STRAWBERRY PRESERVES
Festival Queen
Kids Love
Bread 'n Jam!

Borden's Milk Shake 2¢ 49¢
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Quart Bottle 49¢ 1 1/2 Quart Decanter 69¢

Camay Toilet Soap 2 for 31¢
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Baked Beans
NEW ENGLAND STYLE, 19-OZ. CAN 27¢

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(East of Fair Oaks)

WINTER DINNER WINNER! SERVE 'EM...



Center Cut Chuck 43¢
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MIRACLE WHIP
Kraft Salad Dressing
QUART JAR 39¢

TIDE DETERGENT
The Washday Miracle
GIANT SIZE 55¢

TOILET TISSUE
Soft-Weave, 2-Ply
FIVE 2-ROLL PACKS 10¢

Grapes
RED EMPEROR LARGE AND LUSCIOUS! 10¢

Banana Squash 7¢
Roses 79¢
Cucumbers 2 for 19¢
Cherry Tomatoes 19¢

New Crisco Oil
Instant Potatoes 10¢
Folger's Coffee 79¢

Ice Cream 59¢
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Sego
LIQUID DIETARY FOR WEIGHT CONTROL
11 FLAVORS 10-OZ. CANS 3¢ 69¢

BARTLETT PEAR HALVES 3¢ 11¢
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Minute Maid Concentrate for Orange Drink
FROZEN 6-OZ. CAN 22¢

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Morton-Assorted Varieties
FROZEN 8-INCH 25¢

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Choice of Varieties
FROZEN 11-OZ. PKG. 3¢ 11¢

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"Goodness Knows"
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FROZEN 6-PK. 29¢
FROZEN 6-PK. 29¢
FROZEN 6-PK. 29¢

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Fresh from Von's Own Deli Kitchen
15-OZ. CARTON 33¢

SUPERIOR REAL MEXICAN STYLE
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Long, White, All Purpose Favorites
Fine to Boil or Bake
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JERSEYMAID, CATERING - 1/2 GAL. CTN. TRY THE SPECIAL FLAVOR... DECE CAN 59¢

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Dollar Values!

Fancy Farms 21¢ Can 3¢ 11¢

Stokely's Fruit Stringless, 303 Can 5¢ 11¢

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Great with Jerseymaid Ice Cream!

VON'S FRESH BAKED MUFFINS

English 6-Pk. 29¢
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Thursday, Jan. 7, 1965 SIERRA MADRE NEWS-9

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January 9th
9:00 A.M. to 1:00 P.M.
Savings received or postmarked thru January 11th earn from the 1st.
Regular Hours: Monday thru Thursday, 9-4; Friday, 9-6.

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will always pay
Drive carefully —
Children should be seen
and not hurt.

Vella Views

By
Toni Maurin
SYcamore 7-9634

The party's over. The house has been stripped of all its glitter and life has settled down to normal again with the children all counting the days till Easter vacation!

Now all I have to worry about is getting a crankcase device installed on my "average" American-made motor vehicle. I'm so flattered to be put in that class with my 1953 wagon instead of that other unfortunate class that is spoken of as the "odd ball" vehicles. I've always been very defensive about "my" car.

It was never a very pretty wagon as wagons go, even when it was new, but over the years it has kind of earned a note of distinction, it is the last of the walk in models and you can jolly well bet you won't have to locate it in a parking lot. No siree! It stands there proud and tall and dignified waiting for me. Now it is my duty to have major surgery performed or to retire it gracefully, a hard decision to face, but surgery it is! I certainly couldn't have it running around after all these years of faithful service being illegal could I? No, the two of us together will help stamp out smog along with the other "average" motor vehicles and drivers!

I heard the most delightful Christmas story the other day that I would like to share with you.

It seems that the only gift

that Tom Mallard requested of his family, Mr. and Mrs. Terry Dunning, for Christmas was the rental of a truck for a couple of days. Unusual as it was, the Dunning decided that Tom had a good reason and went along with the gag. So, on Christmas eve day Tom, who is a freshman at Cal Berkeley, drove the large rented truck to Mt. Waterman and proceeded to shovel it to the top with fresh snow.

He waited until he was sure his girl friend, Miss Genny Bocus who is a freshman at Cal Santa Barbara, was safely asleep in her Aladena home. He then drove his truck up and proceeded in the dark of night to make a mountain of snow under her bedroom window, complete with a snowman, all top and a Christmas tree, all decorated to complete the surprise, with her gift beneath it. When he was all through he still had enough snow to bring back for the Dunning children to have a rolicking good snowball battle. Can you imagine the sheer delight that young lady must have felt, and can you further imagine how tired Tom must have been after shoveling all that snow twice in one day?

Isn't that a lovely Christmas story?

Those that attended the New Year's Eve Fantasy black tie affair held this year at the home of the Don Hays on Villa Heights Road were transferred into a winter wonderland as they approached through pseudo-snowbanks simulated by covering the yard with dozens of white sheets. The theme was carried out through the entire decor. In the party room the canopies were banked with snow with realistic icicles dripping down here and there at strategic places. The large clock on the wall was done in icy blue foil with snow flakes substituting for numbers.

A small band provided dancing music throughout the evening and at midnight a buffet supper was served.

Those attending were Mr. and Mrs. Alan Stearns, Mr. and Mrs. John Roberts, Mr. and Mrs. Edward Eley, Mr. and Mrs. Charles Goldsworthy, Mr. and Mrs. James Smith, Mr. and Mrs. William Dixon, Mr. and Mrs. Allan Boal, Mr. and Mrs. Anthony Boland, Mr. and Mrs. John Redmond, Mr. and Mrs. Howard Morgridge, Mr. and Mrs. Richard Tuchscherer, Mr. and Mrs. Bud Holloway, Mr. and Mrs. Forrest Paxson, Mr. and Mrs. Dom Gangregorio, Mr. and Mrs. William Olson, Mr. and Mrs. Ed Rosic, Mr. and Mrs. Matt Slavin, Mr. and Mrs. Charles Hardison, Mr. and Mrs. Ralph Johnston, Mr. and Mrs. Robert Meason, Mr. and Mrs. William Spalding, Mr. and Mrs. Charles Edison, Mr. and Mrs. Al Dunn, Mr. and Mrs. Herschel Alton, houseguests of the Hunts from Phoenix, Arizona, and the planning committee, Mr. and Mrs. Ken Christianson, Mr. and Mrs. Gene Rode, Mr. and Mrs. Robert Hunt, Mr. and Mrs. Robert Farmer, and of course, Mr. and Mrs. Don Hays.

Mr. and Mrs. Edward Barnes of Sierra Madre Villa had a few neighbors and friends in for a bit of holiday cheer last week.

Those bidden to attend were Mr. and Mrs. Philip Shepherd, Mr. and Mrs. David Zinsmeyer, Mr. and Mrs. Don Webster, Mr. and Mrs. Wallace Jones, Jr., Mr. and Mrs. John Hedrick, Mr. and Mrs. Robert McClain, Mr. and Mrs. Andy Ong, Mr. and Mrs. Don Hays, Mr. and Mrs. Ray Anderson, Mr. and Mrs. Henry Becker, Mr. and Mrs. William Hogaboom, Mr. and Mrs. Cal Mathieu, Mr. and Mrs. Charles Klingerman, Mr. and Mrs. Kenneth Christianson, Mr. Edwin Pyle, Mr. and Mrs. John Whightman, Mr. and Mrs. Ernest Frederici, Dr. and Mrs. Shirley Evans, Mr. and Mrs. Allen Knickrehm, Mr. and Mrs. Richard Miller, Mr. and Mrs. H. A. Switzer, and Mr. and Mrs. David Wilson.

SPORTS AS Hank Ives SEES IT



LITTLE THIS-N-THAT

OLD HANKUS polished off his crystal ball and came up with five winners out of seven weekend games. He picked LSU to win on a field goal by Doug Moreau and sure enough his three-point bet was the margin of victory. He tabbed the West by four points . . . result, 11-7. The ancient one named Arkansas 14-13 with the final tally 10-7.

Losing picks were made on Alabama and Oklahoma. He predicted a Michigan win 17-7. Just a trifle short, but then who could foresee a collapse of the hard-bitten

Oregon State defense. ABOUT THE ROSE BOWL . . . The Wolverines were a typical Big-10 type team. Big, fast and tough. That makes for a nice combination. Tommy Prothro's charges had little speed and wilted fast in the second half.

SO LET'S SAY IT . . . USC would have been a much stronger representative. Mike Garrett's speed, Fertig's passing plus a more than adequate defense would PROBABLY have provided Michigan with more competition. SEEN ON TV . . . One of

the finest pass receiving performances ever — by Florida State's Fred Biletnikoff. The Oakland Raiders nailed a good one when they signed him.

THE CARDINAL'S Pat Fischer should have been an A-1 example to "leech-feelers." The All-Pro line-backer made micemeat of the Green Bay Packers in the Miami Runnerup Bowl, and he's no bigger than a wisper. One time he met Paul Hornung head-on, lifted the big Packer fullback high in the air and dumped him on his high-priced backside.

AND THEN THERE is Mike Stratton the Buffalo line-backer whose crunching tackle of Keith Lincoln won the AFL title for the Bills. With Lincoln in the game San Diego probably would have swept to their second straight championship.

CLEVELAND'S BROWNS claim title to the national belt. They were great

against Baltimore. Gary Collins was terrific. But isn't it time that the rival pro leagues set up a World Series of football. It would hold great interest for fans of both leagues. What's holding it up? Could it be NFL fear of losing their so-called prestige?

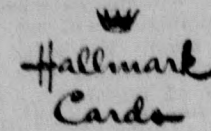
STEVE TENSI, Florida State, should make a fine number two quarterback for the San Diego Chargers behind John Hadl, now that Tobin Rote is hanging up his gear.

HOW DO YOU ACCOUNT for the rejuvenation of jockey Bill Harman. The popular rider struggled through the entire meeting last year with just four winners. He picked up six last week.

OLD HANKUS tabs Viking Spirit to win Saturday's fifty-grand San Carlos Handicap. The seven furlong distance should be made to order and the price

Please turn to Page 11

Perrys' Stationery and Gift Shop



for All Occasions

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- OFFICE SUPPLIES
- WEDDING INVITATIONS & ANNOUNCEMENTS
- RUBBER STAMPS
- SCHOOL SUPPLIES

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ON

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1873

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Chuck Roast **33¢**
SAVE 30¢ A LB.

GENUINE SPRING LAMB—FRESH FROZEN

LEG OF LAMB **59¢**
SAVE 20¢ A LB.
FRESH FROZEN LARGE LOIN LAMB **69¢**
LB. CHOPS

FANCY SWEET NAVEL ORANGES **10¢**
LB. CELLO BAG
NO. 1 OREGON BOSC PEARS **25¢**
2 LBS.
THICK MEAT BANANA SQUASH **4¢**
LB.

YOUNG TENDER GREEN or RED ROMAINE or BUTTER LETTUCE **10¢**
EACH

RALPHS RAISIN BREAD **31¢**
15-OZ. LOAF
RALPHS GERMAN CHOCOLATE CAKE **89¢**
7-INCH LAYER
RALPHS BUTTERSCOTCH BOWS COFFEE CAKES **35¢**
9½-OZ. PKG. SAVE 4¢

MINUTE MAID FROZEN ORANGE JUICE **4¢**
6-OZ. CANS
SAVE 3¢

RALPHS OLD FASHIONED ICE CREAM **49¢**
VANILLA, CHOCOLATE, NEAPOLITAN
SAVE 10¢ ½ GALLON

PICTSWEEP FROZEN FRENCH CUT GREEN BEANS **4¢**
9-OZ. PKGS. SAVE 8¢
MORENO FROZEN MEXICAN FOODS **29¢**
10-OZ. EA. SAVE 10¢
BEEF TACOS, BEEF ENCHILADAS OR MEXICAN DINNER **39¢**
PKG.

FROZEN OH BOY PIZZA **39¢**
9½-OZ. PKGS. WITH CHEESE DELUXE 49¢ SAVE 10¢ EA.
DOWNYFLAKE FROZEN WAFFLES **31¢**
2 PKGS. OF 6

PET NEEDS

LORD & LADY CAT FOOD **12¢**
6-OZ. CANS
KITTY PAN PET LITTER **10¢**
10 LB. BAG 69¢
SAVE 44¢

Ralphs DELICATESSEN
FIRST PRIZE MARGARINE **25¢**
1-LB. PKGS. SAVE 21¢
ARMOUR STAR FRANKS **49¢**
1-LB. PKG. SAVE 10¢
COLBY CHEDDAR CHEESE **59¢**
CHUNK 16¢ A LB. SAVE 16¢
HUM BRAND IMPORTED GOUDA CHEESE **59¢**
10-OZ. PKG. SAVE 14¢
ARMOUR BABY CUP SPARERIBS OR BACK RIBS **79¢**
HERVEY NATIONAL KOSHER SALAMI CHUBS OR FRANKS **79¢**
12-OZ. PKG. SAVE 10¢

JANUARY Paper Goods Sale!
SCOTT TOILET TISSUE **10¢**
SAVE 4¢ 1000 SHEET ROLL

ZEE PAPER NAPKINS **10¢**
PKG. OF 80

CUT-RITE WAX PAPER **23¢**
125 FT. ROLL
CHIFFON FACIAL TISSUE **5¢**
PKGS. OF 400 (200-2 ply)

SCOTT PAPER TOWELS **29¢**
GIANT ROLL
CUT-RITE PLASTIC WRAP **4¢**
100-FT. ROLLS

WOODBURY SOAP 1¢ SALE **47¢**
BANDED BATH SIZE
SCOPPY'S FLEXIBLE STRAWS **39¢**
PKG. OF 80
SAVE 10¢

ADD TAX TO TAXABLE ITEMS
PRICES EFFECTIVE THURS., FRI., SAT. & SUN.
JANUARY 7, 8, 9 & 10

ALL STAR HALVES OR SLICED CLING PEACHES **35¢**
2 LBS. CANS
SAVE 15¢

HERSHEY'S CHOCOLATE DAINITIES **6¢**
6-OZ. PKGS. SAVE 35¢ INCLUDES "2¢ OFF"

DEL MONTE GOLDEN CREAM STYLE CORN **35¢**
2 LBS. CANS
SAVE 7¢

GLORIETTA TOMATO JUICE **21¢**
46-OZ. CAN
SAVE 10¢

PILLSBURY LAYER CAKE MIXES **29¢**
19-OZ. ASSORTED FLAVORS
SAVE 14¢

M.J.B. COFFEE **77¢**
1-LB. CAN
INCLUDES "5¢ OFF" INCLUDES "10¢ OFF" INCLUDES "20¢ OFF"

M.J.B. INSTANT COFFEE **99¢**
6-OZ. INCLUDES SAVE 10¢
"20¢ OFF" "30¢ OFF" PLUS DEPOSIT
DAD'S OLD FASHIONED ROOT BEER **59¢**
12-OZ. BOTTLES
SAVE 7¢

CARNATION PLAIN, CHOCOLATE OR COFFEE INSTANT BREAKFAST **79¢**
7½-OZ. PKG. OF 6

DEL MONTE SPANISH TOMATO SAUCE **14¢**
8-OZ. CANS
SAVE 36¢

BEST FOODS MAYONNAISE **49¢**
QUART
SAVE 14¢

LUNCHEON MEAT DUBUQUE TEMT **3¢**
12-OZ. CANS
SAVE 35¢

SEGO ASSORTED FLAVORS LIQUID DIET **4¢**
10-OZ. CANS
SAVE 16¢

DINTY MOORE BEEF STEW **39¢**
1½-LB. CAN
SAVE 14¢

SWIFT'S STRAINED MEATS FOR BABIES **49¢**
2 3½-OZ. CANS
SAVE 4¢

RALPHS COOKIES CHOCOLATE ECLAIRS **4¢**
7½-OZ. PKGS. SAVE 16¢
HORLICK'S INSTANT CHOCOLATE OR NATURAL MALTED MILK TABLETS **27¢**
3½-OZ. PACIFIC STA CRISP SODA CRACKERS **29¢**
1-LB. PKG. SALTED OR UNSALTED

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211 E. FOOTHILL BLVD. at 2nd AVE., ARCADIA
OPEN DAILY 9 A.M. TO 10 P.M.; SUNDAYS, 9 A.M. TO 9 P.M.

Ralphs

LEGAL NOTICE

PUBLIC NOTICE
NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Sierra Madre will conduct a public hearing on Thursday, January 21, 1965, to determine and consider the amendment initiated by the Planning Commission for proposed new regulations in the R-3 and R-4 Zones of the Sierra Madre City Code relating to apartment construction.

The proposal to be considered by the Planning Commission involves the following proposed amendments, together with such modifications as may be made hereto as a result of such public hearings:

Proposed regulations in the R-3 & R-4 Zones:

A. To suspend code sections 9442, 9444, 9446, 9448, 9449, 9453, 9454, 9456, 9458, 9459 and Section 9514 to the limited extent inconsistent herewith.

B. To adopt new code sections, replacing the foregoing as follows:

1. **SIDE YARD.** There shall be a side yard of not less than ten (10) feet. 2. **REAR YARD.** There shall be a rear yard of not less than ten (10) feet in width commencing at the rear lot line, which rear yard shall be accessible to other portions of the lot and shall be landscaped and thereafter so maintained. Garages constructed completely underground may be located within the rear yard line of the property, but only property zoned less than R-3, garages or carports may occupy any portion of the required rear yard.

3. **AREA PER DWELLING UNIT.** Every dwelling hereafter created or structurally altered shall have a lot area of not less than two thousand (2000) square feet per family; provided that from the total lot area there shall be excluded for the purpose of such computation:

(A) Any portion of said lot or parcel which serves as an improved surface flood control project under the jurisdiction of any public agency.

(B) Any portion of said lot or parcel which serves as an improved surface flood control project under the jurisdiction of any public agency.

4. **FLOOR AREA.** No one-bedroom dwelling unit shall contain less than eight hundred (800) square feet. No two-bedroom dwelling unit shall contain less than eleven hundred (1100) square feet. No three or more bedroom dwelling unit shall contain less than thirteen hundred (1300) square feet. Porches, garages, entries, terraces, patios and basements shall not constitute a portion of a dwelling unit for the purpose of fulfilling any of the area requirements specified in this Section.

5. **PARKING REQUIREMENTS.** At least two (2) parking spaces, one of which shall be in a roofed carport or garage, shall be provided on the same site for each dwelling unit. Each such parking space shall contain a gross area of two hundred (200) square feet, shall be not less than ten (10) feet wide nor less than twenty (20) feet long and shall have adequate individual access including a turning radius of not less than twenty-five (25) feet. In addition to the above, at least one-half (1/2) open parking space for use of visitors and service vehicles shall be provided for each dwelling unit and shall be so designated. No portion of any required driveway may be used to fulfill any such parking space requirements. Every parking space, driveway and turning area and all other areas intended for vehicular use shall be paved with asphalt or cement concrete.

6. **FRONT YARD PARKING.** The required front yard in any R-3 or R-4 district may not be hard-surfaced or utilized for access or maneuvering purposes to any garage, carport or parking space, other than the required driveway. If open parking is provided in front of or under an R-3 structure, said parking shall be located to the rear of the required setback, and shall be adequately screened from the street by a masonry or stucco wall not less than 6 feet in height above parking grade, with opening (s) only for required driveway(s) and pedestrian walkways not more than three feet in width.

7. **PARKING RAMPS.** The regulations shown on Exhibit A may be used for underground parking facilities.

LEGAL NOTICE

6. **DRIVEWAYS, WIDTH.** Each driveway to a garage or parking space shall be at least twelve and one-half (12 1/2) feet wide and shall be totally unobstructed from the pavement upward. Every driveway serving as access to more than twelve (12) required parking spaces shall be at least twenty (20) feet wide and shall be totally unobstructed from the pavement upward. Two (2) twelve and one-half (12 1/2) foot driveways may be provided in lieu of one (1) twenty (20) foot driveway. Community driveways shall be permitted provided that a covenant in recordable form by its terms shall be for the benefit of, enforceable by, and to be released only by the City, is executed by the owners of all property affected thereby. The covenant shall state that the use of the driveway shall be for the use of the property and shall be subject to the use of the property and shall be subject to the use of the property and shall be subject to the use of the property.

6.1 **DRIVEWAYS, EXCEPTION.** A fence or wall located at the property line may occupy not more than six (6) inches of the required driveway width, and such fence or wall shall be landscaped and thereafter so maintained. Garages constructed completely underground may be located within the rear yard line of the property, but only property zoned less than R-3, garages or carports may occupy any portion of the required rear yard.

6.2 **DRIVEWAYS, LANDSCAPED AREAS.** Whenever a driveway is located within a required setback, a landscaped area at least five (5) feet in width shall be maintained between such driveway and the apartment building; provided, however, that when a driveway is constructed at least five (5) feet from the apartment building, no change in driveway construction shall result in a slope greater than one (1) foot to one (1) foot.

6.3 **DRIVEWAYS, REGULATIONS.** "No parking" signs with lettering not less than two (2) inches in height shall be placed conspicuously at intervals of not more than one hundred (100) feet along every required driveway. No person shall park, stand or leave any vehicle in such a manner as to obstruct the loading or unloading of passengers or merchandise and only while such vehicle is attended by the operator thereof.

7. **USABLE OPEN SPACE.** At least four hundred (400) square feet of usable open space shall be provided for each dwelling unit; at least 50% of such space shall be usable open space. Usable open space shall mean any area designed for and to be used for outdoor living, recreation, or landscaping on an enclosed balcony, deck or porch and shall include patios and decks of areas of swimming pools. No portion of off-street parking space, driveways, swimming pools, accessory buildings, required front or rear yards, side yards when any portion thereof is used for a driveway, or covered pedestrian access ways between structures or dwelling units, shall constitute usable open spaces.

a. Porches, balconies and patios shall qualify as usable open space only if such contain a width of at least 7 feet and length of at least 10 feet. b. Rooftops shall not qualify as usable open space unless level, adjoin the living area of a dwelling unit and are improved for landscaping or recreation uses. c. Unenclosed area shall mean any exterior location which has not been enclosed by more than a roof and two sides or, if without a roof, not more than three sides; provided that if said area is larger than 100 square feet it may be enclosed by four walls, wall shall be defined as any enclosing structure not permitting physical access therethrough; for this purpose a normal door shall not be considered as affecting the definition of a wall.

7.1 **USABLE OPEN SPACE, SEPARATION.** The minimum distance between swimming pools and other structures which have openings shall be fifteen (15) feet. 8. **PARKING HEIGHT.** Structures used principally for parking shall not be higher than one (1) story. Parking shall not be permitted above ground level. 9. **LENGTH.** No building shall exceed a length of one hundred fifty (150) feet. No building shall be within twenty (20) feet of another building on the same lot. 10. **STORAGE SPACE.** Sixty (60) cubic feet of enclosed storage space shall be provided for each dwelling unit, other than in the dwelling unit itself. 11. **UTILITY SPACE.** Not less than 100 square feet of enclosed area shall be provided within the development for the storage of building maintenance tools and laundry facilities. 12. **TRASH AREAS.** All outside trash and garbage collection areas shall be located behind the rear of the front building line and shall be enclosed by a wall or fence (including all sides facing streets and those lot lines) of not less than six (6) feet in height. Provisions for adequate vehicular access to trash areas for collection of trash and garbage shall be provided. 13. **LANDSCAPE.** All off-street parking areas not under cover shall be screened from adjacent properties by shrubs, bushes or other approved screening devices not less than six (6) feet in height. 14. **PRELIMINARY PLANS.** Prior to the submission of building plans for plan review or application for a permit for any structure to be erected in Zone R-3 or R-4, three copies of accurately dimensioned architectural drawings and plot plans for all proposed construction shall be submitted to the Planning Department. Such plans shall show the elevation and location of all proposed buildings; the location and type of landscaping; and the type and treatment of the land area of the lot, including such buildings and structures, including off-street parking, trees, shrubs, telephone poles, floodlights, driveways, fences, signs and proposed drainage facilities and any other proposed improvements. Calculations of open space and parking areas, and driveways must be included. Such preliminary plans shall likewise show to scale the location of all structures, driveways and parking areas on each lot, including any portion of the proposed building site.

15. **PLAN REVIEW.** The Planning Department shall review all such plans submitted by the applicant and shall approve or disapprove the same with all of the provisions of this code. If it determines that the plans thus submitted do not conform with one or more provisions of this code, it shall disapprove the same and shall cause the applicant to amend the plans with which such plans do not conform.

15.1 **PLAN REVIEW ENGINEERING.** The Planning Department shall transmit to the City Engineer and Building Department a copy of all such preliminary plans. The plans thus submitted shall be reviewed by the City Engineer and Building Department. The City Engineer shall evaluate such plans as to drainage, grading, curb cuts, driveways, street dedications, lighting, and improvements and may require additional engineering plans to be submitted and approved prior to its approval of such preliminary plans. The conditions of approval of preliminary plans shall include the recommendations of the City Engineer and Building Department.

15.2 **PLAN REVIEW, APPEAL.** Any person aggrieved by the decision of the Planning Department made pursuant hereto may in writing appeal any such decision to the Planning Commission.

LEGAL NOTICE

Any person aggrieved by the decision of the Planning Commission on any such appeal may in writing appeal the same to the City Council. The decision of the City Council in any such appeal shall be final. The decision of the Planning Commission shall be final unless an appeal in writing be taken therefrom within ten (10) days after written notice of any such decision by the Planning Department or Planning Commission.

Interested persons may attend such hearing and be heard with respect thereto.

DATED: December 31, 1964
BY ORDER OF THE PLANNING COMMISSION
LARRY W. JODANS
Recording Secretary
PUBLISH: Sierra Madre News
January 7, 1965

NOTICE OF PROPOSED CONDITIONAL USE PERMIT

NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Sierra Madre will hold a Public Hearing on Thursday, January 21, 1965, at 8:00 o'clock p.m. in the Council Chambers of the City Hall, located at 55 West Sierra Madre Blvd., Sierra Madre, California, in regard to the Conditional Use Permit for the construction of a Sunday School building on the property to be considered in Lots 4 and 5 of the Richey Tract, known as the northwest corner of Baldwin Avenue and Montecito Avenue.

Application and drawings are on file in the office of the Secretary of the Planning Commission. Interested persons are invited to attend this meeting and will be heard at that time.

The application for said Conditional Use Permit is based upon the grounds that there are special circumstances attaching to said property which generally do not apply to other properties in the vicinity thereof, and that the granting of a Conditional Use Permit as aforesaid will not result in a material damage or prejudice of other property in the vicinity thereof, and that the proposed Conditional Use Permit, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of the Zoning Ordinance will be observed, public welfare and safety secured and substantial justice done to all parties.

Dated: December 31, 1964
BY ORDER OF THE PLANNING COMMISSION
LARRY W. JODANS
Recording Secretary
PUBLISH: Sierra Madre News
January 7, 1965

CITY OF SIERRA MADRE, CALIFORNIA STREET ASSESSMENT DISTRICT NO. 84

NOTICE OF FILING OF ASSESSMENT AND TIME OF HEARING THEREON

NOTICE IS HEREBY GIVEN that heretofore there was filed with the City Clerk of the City of Sierra Madre, California, and shall endorse its approval on a copy thereof if it determines that the plans thus submitted do not conform with one or more provisions of this code, it shall disapprove the same and shall cause the applicant to amend the plans with which such plans do not conform.

Said assessment shows the amount to be paid to the contractor for the work and improvement contracted for and performed together with all incidental expenses, and shows the amount of each assessment against each lot or parcel of land assessed to pay the same.

NOTICE IS HEREBY GIVEN that the 26th day of January, 1965, at the hour of 8:30 o'clock p.m., is the time fixed by the undersigned City Clerk when and all persons interested in the work done, or in the assessment on file, may appear at the regular place of meeting of said City Council, located at the Council Chambers, City Hall, 55 West Sierra Madre Blvd., Sierra Madre, Calif., and be then and there heard by said City Council.

Protests or appeals must be in writing and made to said City Council prior to the time fixed

LEGAL NOTICE

for said hearing, all in accordance with the provisions of said Act.

L. MARIE WARPEL
City Clerk of the City of Sierra Madre, California
Publish: Sierra Madre News
Jan. 7 and 14, 1965

An Evening of Tennis At YWCA

On January 7, 7:30 p.m., at the Young Women's Christian Association, 78 N. Marengo Avenue, Foothill area residents are invited to an evening of tennis, with Dick Bradlee, author of "Instant Tennis: The Sequence of Champions."

Using the new stop action Caralux Projector, he will pinpoint the exact sequence of movements of champions, Ken Rosewall, Pancho Gonzalez, Rod Laver and Frank Sedgeman.

He will analyze the secret of Ken Rosewall's great backhand, natural footwork sequence, ballistic swing — easier, faster and more accurate, and show what's new in tennis.

Dick Bradlee has been seen on NBC Today Show, written up in Sports Illustrated, the topic of articles by numerous sports writers and has given over 100 exhibitions across the United States — Arizona State College, New York University, Palm Beach Recreation, American Yacht Club, North Island Naval Base, UCLA, and Balboa Tennis Club.

Rose Garden Closed For Pruning Event

Exposition Park rose garden has been closed for renovation in preparation for the 15th annual Rose Pruning Demonstration February 6, according to the Los Angeles City Recreation and Parks Department.

Richard E. Bullard, supervisor of horticulture for the department, said that gates to the municipal garden will open at 11 a.m., on February 6, and early arrivals will have an opportunity to study visual aids on display. Tickets for free bundles of cuttings from the facility's bushes will be distributed on a first-come, first-served basis.

Several demonstrations will be presented in rose beds set aside for the occasion. A question and answer period will be conducted by a panel of internationally famous rose experts.

Chet Glass, president of the Pacific Rose Society; Fred W. Walters, past president of the American Rose Society and the Pacific Rose Society; and Ralph L. Johnson, foreman in charge of the Exposition Park Rose Garden, are working with Bullard in planning details for the 1965 edition of the annual event.

Art Trip

Long Beach Art Museum is the destination of members of the Shakespeare Club Art Department on Wednesday, January 13, when they will board a bus at the club house at 9:30 a.m. Luncheon at the "Reef" will precede the museum tour. Reservations may be made with Mrs. Earle L. Hadley or Mrs. William A. Pierce, Art Department director.

LEGAL NOTICE

operation of law or otherwise, other than in addition to that of said deceased, at the time of death, in and to all the certain real property situated in the City of Sierra Madre, County of Los Angeles, State of California, particularly described as follows, to-wit:

The East Fifty (50) feet of Lot One (1) in the Aspinall Tract as per map recorded in Book 5 Page 152 of Maps in the Office of the County Recorder of said County;

Terms of Sale: Cash in lawful money of the United States on confirmation of sale, or part cash and balance evidenced by note secured by mortgage or Trust Deed on the property so sold. Ten per cent of amount bid to be deposited with bid.

Sale or offers to be in writing and will be received at the aforesaid office at any time after the first publication hereof and before date of sale.

Dated December 14, 1964
GLADYS TALLE
Executrix of the estate of said deceased

NOREN EATON
18 N. Baldwin Avenue
Sierra Madre, California
Attorney for Executrix
Publish: Sierra Madre News
Dec. 24, 31, 1964, Jan. 7, 1965

LEGAL NOTICE

SIERRA MADRE NEWS
NOTICE OF SALE OF REAL PROPERTY AT PRIVATE SALE
No. P 488 869
Superior Court of the State of California, for the County of Los Angeles.

In the Matter of the Estate of Elizabeth L. Costetti, aka Beissie L. Costetti, Deceased.

Notice is hereby given that the undersigned will sell at Private Sale, to the highest and best bidder, subject to confirmation of said Superior Court, on or after the 8th day of January, 1965, at the office of Noren Eaton, Attorney at Law, 18 North Baldwin Avenue, Sierra Madre, California, County of Los Angeles, State of California, all the right, title and interest of said deceased at the time of death and all the right, title and interest that the estate of said deceased has acquired by

Visiting Family
Here to spend the holidays with Mr. and Mrs. Thomas P. Taquino and children at their home, 310 Toyon Road, Sierra Madre, is Mrs. Morris Taquino, Mr. Taquino's mother, from New Orleans, La. She is planning to return to her home sometime in January.

First Western Bank
ANNOUNCES
4% INTEREST
on Savings Accounts
EFFECTIVE JAN. 1, 1965
SAVINGS WILL EARN 4% PER ANNUM PAYABLE QUARTERLY--
Deposits Made By Jan. 10th
Earn From the 1st
First Western Bank
Member F. D. I. C.

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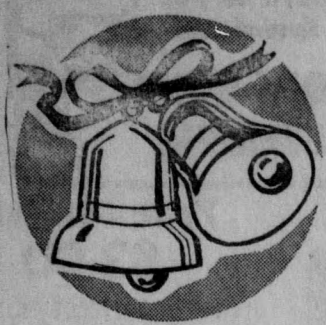
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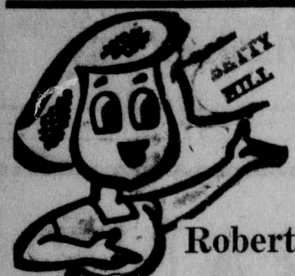
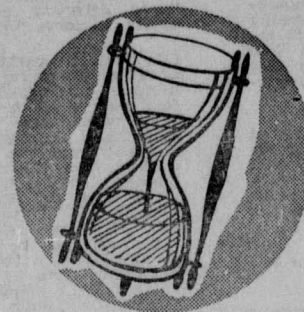
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The East Fifty (50) feet of Lot One (1) in the Aspinall Tract as per map recorded in Book 5 Page 152 of Maps in the Office of the County Recorder of said County;

Terms



WELCOMING THE NEW YEAR! 19 and 65 Food Specials



FROM OUR OWN KITCHEN
ALL OUR COOKED FOODS ARE PREPARED DAILY UNDER THE
SUPERVISION OF OUR FINE AND CAPABLE COOK
BETTY HILL, AND HER ASSISTANTS

Roberts Fresh — Home Made

Carrot & Raisin Salad 1-lb. cup **35¢**

Jack Cheese Kraft Monterey **59¢** lb

All Meat Bologna Oscar Mayer 13-oz. Pkg. **55¢** ea

FROZEN FOODS

YOU CAN'T BEAT THESE TASTY WORK SAVERS

MINUTE MAID ORANGE JUICE

6-oz. can **3 FOR 89¢** 12-oz. can **55¢** ea

Swanson's Chicken of the Sea TUNA PIES 8-oz. tins **5 FOR \$1.00**

Hawaiian -- Rosy Red PUNCH 12-oz. cans **3 FOR \$1.00**



fresh Produce!

Fresh large green **ARTICHOKE** **3 FOR 39¢** Sweet full 'o juice **ORANGES** 4 lbs **39¢**

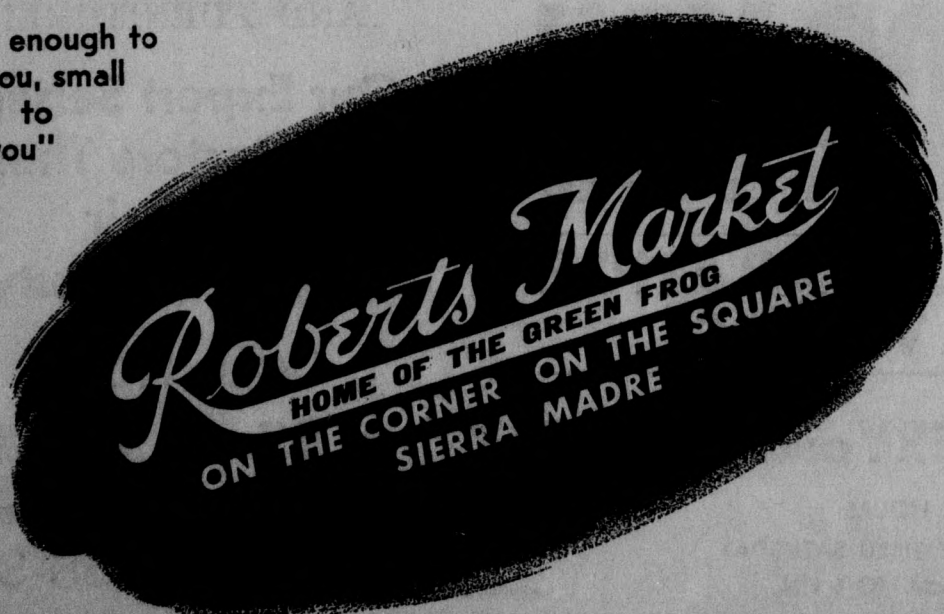
Extra fancy hothouse **MUSHROOMS** 1/2 LB. **39¢** Fresh ripe Hawaiian **PINEAPPLE** **39¢** ea

Chiquita brand golden **BANANAS** 3 lbs. **39¢**

Sniders CATSUP 14-oz. bottle **3 FOR 49¢**

Flip - Top SANDWICH BAGS 80 count **19¢**

"Large enough to serve you, small enough to know you"

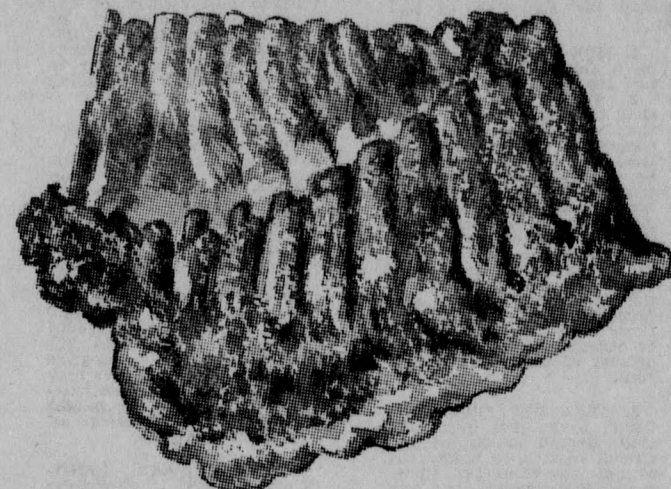


Prices Effective Wednesday thru Saturday Jan. 6 to Jan. 9

Plenty of Free Parking on Our Lots

Fresh -- Eastern -- Lean

SPARE RIBS **45¢** lb



Fresh -- Tender

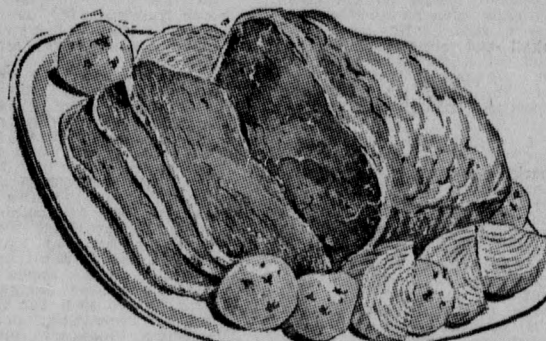
Beef Liver **59¢** lb

Fresh -- Lean

Ground Chuck **59¢** lb

U.S.D.A. CHOICE--BONELESS

Corned BEEF BRISKETS **69¢** lb



Fresh - Lean - Tender

CUBE STEAK **\$1.09** Lb.

Morrell Pride

Lean Sliced **BACON** **49¢** lb

Boneless **HALIBUT FILLET** **89¢** lb

STW Pure

Apple Juice quart bottle **35¢**

Campbell's Reg. can **TOMATO SOUP** **10 FOR \$1**

Sunshine Krispy **CRACKERS** 1-lb. box **29¢**

PUREX Liquid Bleach Qts. **21¢**

Hills Bros. INSTANT COFFEE 10-oz. jar **\$1.49** NET

Bordo Sections GRAPEFRUIT 16-oz. can **29¢**

Bumble Bee PINK SALMON tall can **49¢**

Armour's CHILI WITH BEANS 15 1/2-oz. can **3 FOR \$1.00**

Armour's CORN BEEF HASH 15 1/2-oz. can **3 FOR \$1.00**

Snow's New England Style CLAM CHOWDER 15-oz. can **29¢**

Libby's Deep Brown PORK & BEANS 31-oz. can **5 FOR \$1.00**

As Ives Sees It In Sports

will undoubtedly be right with such nifty talent as Native Diver, Sledge, Mustard Plaster and possibly Candy Spots in the hunt.

WRAPPING UP THE OLD YEAR . . .

BEST QUOTE . . . "I want to take this opportunity to deny all reports that a managerial change is contemplated" — Horace Stoneham, Giant's owner . . . (He couldn't wait till the season was over to give Al Dark the bum's rush, firing him before the final game.)

DIAMOND HIGHLIGHTS . . .

Brooks Robinson and Ken Boyer named as MVPs. (Old Hankus picked both men for such honors before the season started.)

Ken Johnson's 9-inning no-hitter that he lost to Cincinnati 1-0, deserves mention . . . And how about the third no-hitter of Sandy Koufax's career and the perfect game by Jim Bunning . . . The great shutout hurling of Dean Chance that earned him the Cy Young award.

TOP TEAM EFFORT . . .

By UCLA Bruin basketballers who went unbeaten to nab the national title.

A GOOD DEAL . . . The Angels acquisition of Willie Smith from the Tigers for Julio Navarro.

THE TRIBUTE TO FRED HUTCHINSON . . . "He showed us how to live, and he showed us how to die."

OLYMPIC BEST . . .

Marine Lieutenant Billy Mills, an orphaned Indian from Kansas, turning in an incredible victory in the 10,000 meters race in Tokyo.

AND THEN THERE WAS the Clay-Liston (pardon the

expression) fight, which has to go down as the "dopiest" athletic contest of the year.

BIGGEST DISAPPOINTMENT . . . Failure to name USC to play in the Rose Bowl, magnified by the horrid performance by Oregon State on New Year's Day.

KEN VENTURA'S tremendous win in the USGA Open in Washington's steamy climate, the golfing trick of the year.

AMONG THE ODDITIES . . . The Santa Anita pari-mutuel clerk who picked up \$10.17 for himself when he accidentally punched out a \$10 ticket on Inclusive who won and paid \$205.40 in the San Luis Rey Handicap.

WILDEST THRILLS . . . By USC for their last minute victory over Craig Morton's California Bears, 26-20, and then to be duplicated with their spine-tingling 20-17 triumph over mighty Notre Dame.

AND A GREAT WORLD SERIES that would be hard to duplicate.

A WONDERFUL YEAR OF SPORTS with more to look forward to in 1965.

the Den

Lunch 11:30 a.m. to 2:30 p.m.
Cocktails 'til 2:00 a.m.
Dinner 5:30 p.m. to 11:00 p.m.
470 N. Lake near Orange Grove
PASADENA
974-0964
Closed Sundays and Holidays

VENT

for the "other side" by "VAN DYKE"

I assure you, Carrot Top, that we got the message from your own horn you blew about the "squeak" in the last issue of 1964 . . . but you were right too. As I said before, as a "local" newspaper and as far as the coverage of news which interest your neighbors is concerned, the Sierra Madre News can hold its head high and you can be justly proud of your achievement.

If you could only forget your "pet" idea of being an outlet and promoter of the extreme views of one political party. I don't think it is advisable or even possible to run a good newspaper and a radical party organ at the same time — at least not for profit. You say that much depends on whether "the liberals will let you hang around another year" . . . I would think that depends on you and not them.

Very humbly, because I don't know the newspaper business, I would suggest the following if you want to realize the dreams which you apparently have about your "squeak":

Don't tell your neighbors to only support those businesses who advertise in your paper . . .

Don't tell those who give you news items or announcements that you will only print them if they also advertise in your paper . . . Stay objective in your

news coverage . . . Let Editorials express the general Republican views and not only those of an extreme minority — even if there are a lot of those in our fair City!

Tell advertisers to leave out political comments and slogans in their ads . . .

Only accept "Letters to the Editor" for printing if they are signed in full and give permission to have the name printed as well . . .

If you give such or a similar assurance in your newspaper for the future, many of your "lost sheep" would return and most of the "Liberals" would join their "Conservative" neighbors in collaborating with you to make the "squeak" one of the best papers anywhere . . .

Things have changed since the last election. The Republican Party must find a common meeting ground and unite all factions of opinions it represents. We must smoke the peace-pipe and not continue the war paint which will cause our destruction.

As far as foreign policies are concerned, we should go back to the old idea of being Americans first and then members of a certain party. In the past, major decisions by the heads of our government have always been supported by the chief and the executive members of the

To Entertain

On January 9 at noon, active members of the Alpha Chi Omega day group will be guests of Mrs. Jerome Forbes, president, and her sister, Mrs. Gertrude Kester at luncheon at a restaurant in San Marino. Afterwards all are invited to play bridge or canasta. Please call AT 1-2054 or AT 1-0983 for reservations.

opposing political party — and so it should be. In unity there is strength. The two parties have enough differences to argue about domestically — we should represent one front toward the world . . .

Well, Carrot Top, I wish you the success and the enlargement you are apparently thinking of — if nothing else, your long hours of work deserve it. But I also hope that you will try and succeed in running the "squeak" so that it will please MOST of the people of our community — I know you cannot please everybody . . .

Oh yes — V.D. stands not only for "Van Dyke" — it also means "Versus Democracy." According to the new Webster I got for Christmas, that means: "In contrast to or as the alternative of the principles and policies of the Democratic Party in the U.S." However, my tongue is in my cheek until we find out what our Republican Party is going to stand for in the future — right now, nobody knows.

Santa Anita Marks Birthday

December 26 marked an exciting birthday for Santa Anita; its 30th year of horse racing and its 28th racing season.

The private Turf Club had an elegant continental look for its members with the floral arrangements.

In the Chandelier Room, the Corina rose was featured in Italian wooden carved angel figures with maiden-hair fern and pink cyclamen plants on either side of the staircases. On opening day candelabras loomed from the angels heads with long white tapers. Rex begonias and magnolia leaves in yellow chrysanthemum plants enriched the Brazilian Room. The French rose, Bacarra, was on display in the directors' room.

Turf Club Terrace Luncheon Tables were reserved by members: Robert S. Lytle, Mrs. Herbert Kalmus, Francis Frost, Leo Shanahan, Mrs. Paul Hunter, Briant Wells, Louis Pfau, Herbert Towne, Paul Appleby, Warren Crowell, Neil Petree, Hugh Evans, Harry Nelson, Lawrence Adams, Clairborn Saint, Cleve Bonner, Dr. Max Pegram, Wilfred G. Lane and Winston R. Fuller to mention but a few that occupied seats on the first day.

When the seventh race

Attend the Church of your choice this Sunday

BIG dividends are found in the Classified Ads

Ives & Warren MORTUARY
100 NORTH HILL AVE. • PASADENA
974-0964 • 974-1736

Serving the Foothill Communities 64 Years

IN ALL THE WORLD THERE IS NO PLACE LIKE HOME FOR YOUR SAVINGS

ASK US TO PROVE IT
HONESTLY, THERE IS NOTHING WE'D LIKE BETTER

- Home is America's Largest
Assets are now over \$1.8 Billion.
- Home is Safe.
Safe since 1889. No one has ever lost a penny at Home Savings.
- Home has the experience.
Now in its 76th year of service to Californians . . . and the world.
- Home has the strength.
Reserves are over 100 times those of the average association.
(Source: Federal Reserve Bulletin—August 1964.)
- Home pays higher earnings.
Year after year—the highest prevailing rates.
- Home pays consistently.
Quarterly earnings are paid, or compounded every time, on time.
Five generations of California families know.
- Home leads in efficiency.
Currently only 10.6% of Home's income goes for operating expenses.
The average S&L spends 21.4% . . . the average bank 45.4%. Home's efficiency is your best guarantee of continuing high earnings on your savings.
- Home leads in convenience.
More offices to serve you than any other association in America.
- Home always stresses service "both ways."
Since 1889 it has been our policy to return your money as promptly and as graciously as we accept it.
- Home always serves you best.
When you enter a Home office you'd think you were the only customer. Such personal and interested service has earned Home Savings over half a million customers.

FEDERAL Home Loan Insurance Corporation. FEDERAL Home Loan Bank.



AMERICA'S

LARGEST

THERE IS A HOME SAVINGS OFFICE NEAR WHERE YOU LIVE, WORK, OR SHOP.

Main office:
761 So. Broadway
Los Angeles

DON'T WAIT! YOU CAN SAVE NOW

San Gabriel Valley's Largest Chrysler -- Plymouth Dealer wants to get the new year started off with a bang and keep the momentum going from the best year in their history.

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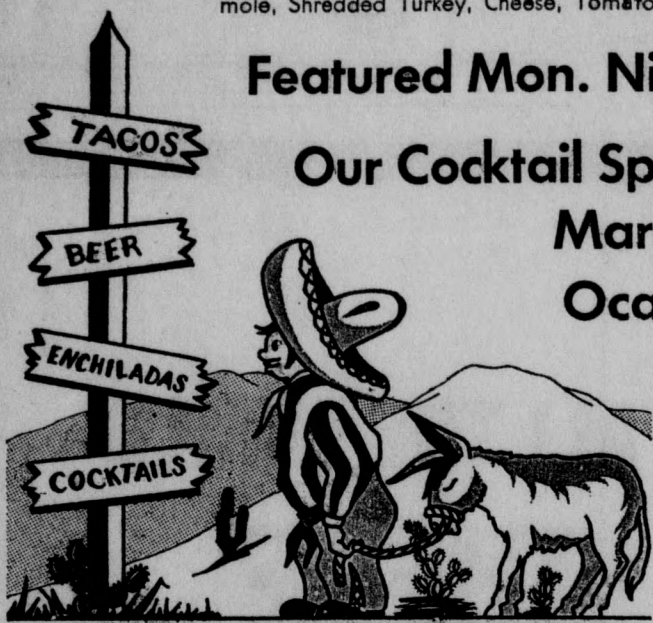
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Costs Will Be Up

Expect A Bigger Year In '65 Says Experts

California business leadership is cautious in predicting an economic surge in 1965 largely because executives are concerned over possible rising costs of operating and the detrimental effect on business of any new state governmental spending and additional taxation.

This is the conclusion of a California State Chamber of Commerce report based on a survey of 350 heads of key firms representing a cross section of business, industry and agriculture.

Clark Galloway, state Chamber general manager, reported that 53 per cent of the firms polled believed there would be an improvement in business over 1964; but 37 per cent looked for no perceptible change and 10 per cent expected a decline. Nearly half of those responding believed there would be no increase in capital investments for plant and equipment. More than half predicted there would be no rise in employment.

On the other hand, according to Galloway, 64 per cent felt their individual volume of business would be greater in 1965 than in 1964. Fifty-five per cent predicted prices would approximate those of 1964, 32

per cent felt prices would be higher, and 13 per cent looked for lower prices.

Firms polled included banks, insurance companies, retail stores, manufacturing and industrial concerns, agricultural businesses, building firms and service establishments.

Galloway interpreted the survey results in this way: "The survey seems to indicate that many California businesses are concerned over this state's ability to solve some serious problems that face us, such as the threat to our number-one industry, agriculture, posed by the demise of the 'bracero' program, and the task of maintaining a favorable business climate by holding down governmental spending and taxation.

"While California has all the necessary ingredients for a booming prosperity along with a booming population, there must be a proper blend and mix of the ingredients, and the prime catalyst is a healthy economic climate.

"Constant pressure for increased state spending — which in turn requires new revenues — is a major deterrent to a favorable economic climate, and businesses' capacity to provide from 180,000 to 200,000 new jobs which will be required during the year to match our population growth.

"The State Chamber — and, we believe, countless business firms in California — have an underlying confidence in California's future and we are not pessimistic, but realistic.

"This realism requires facing up to our disadvantages and doing something about them.

12—SIERRA MADRE NEWS Thursday, Jan. 7, 1965

Crib Crop

Kristen Elizabeth is her name, and she's the very welcome newcomer at the home of Mr. and Mrs. William Hogle of 1160 Valley View, Pasadena. They proudly announced the birth of their little daughter, weighing 6 pounds 8 ounces, on December 16 at Saint Luke Hospital.

The Hogies are also the parents of Stephen, 7, and Jimmy, 3 years old. Their happy grandparents are Mrs. Emil Hogle of Watertown, South Dakota, and Mr. and Mrs. Fred Christensen of Sturges, South Dakota. Mrs. Hogle, Sr. is visiting in Sierra Madre now for several months, and really enjoying the new baby.

Mr. and Mrs. Howard Haley, Jr. of 1051 Briarcliff Rd., Monrovia, became the very thrilled parents of their first child on December 21. Their little daughter, Miss Karrie Elizabeth, weighed 7 pounds 13 ounces when she arrived at Methodist Hospital in Arcadia.

Karrie's happy grandparents are Mr. and Mrs. Thomas E. Keenan of Arcadia, and Mr. and Mrs. Howard Haley, Sr. of Glendora. The lucky little lady also has two great grandfathers, Mrs. Edwin Suhre of Arcadia, and Mr. Thomas G. Keenan of Monterey Park.

Attend the Church of your choice this Sunday

tages and doing something about them.

"The State Chamber intends to devote itself primarily during 1965 to suggesting practical alternatives to new state expenditures and new taxes, and to assist in the development of an attractive climate for job-producing business enterprises.

"With progress in these areas, we can reasonably expect a bigger year in 1965 than in 1964."

Republicans To Meet

Dr. Gaylord B. Parkinson, State GOP Chairman, today issued a call for a full meeting of the Republican State Central Committee of California. Scheduled for January 29-31, the convocation will be held at the Ambassador Hotel in Los Angeles. U.S. Senator-elect George Murphy, keynote speaker, will address the delegates on "The Future of the Republican Party in California," the theme for the meeting.

The official call was sent to all 1025 regular members and 4100 associate members of the committee. This meeting will mark the first time the entire committee has assembled since its organizational meeting in Sacramento last August.

This session will have three major objectives. First, the State Committee will recognize and award those individuals who performed outstanding jobs in selected campaigns in the recent elections, and also those counties that have paid 100 per cent of their state committee finance quotas for 1964. Second, the officers and members of the various standing committees of the State Committee will be appointed. Third, these standing committees will hold their organizational meetings.

Carl Stein Passes Away

Harold Stein, who will be remembered by Sierra Madreans as the owner of the local theater some years ago, recently lost his father, Mr. Carl Stein. Mr. Stein was 75 when he passed away, and before his retirement in 1960 had been with the Xerox Corp., and was also a life member of the MPDFA. Mr. Stein was a resident of Los Angeles for 45 years. Besides his son, Harold, he is survived by his wife, Jennie, and a granddaughter.

The real Bargains are found in the Classified Ads

Beer Tax Helps Out Treasury

California beer drinkers paid record taxes of \$400,000 every single day of 1964, or a yearly total of \$146 million.

Those figures were released by George W. Ososke, executive secretary of the California Brewers Association, who said that estimated consumption of 9 million barrels of beer during the year reached a new high for California and resulted in the record tax totals pouring into the treasuries of federal, state, and local governments.

The association executive said direct taxes now account for more than 44.6 per cent of the cost of each barrel of beer produced in California. In addition, there are more than 1,000 indirect taxes including "at least two on the air that goes into the tire of a delivery truck."

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The tire that was approved as original equipment by all U.S. car manufacturers in 1964.

Size	Blackwall	Whitewall
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650x13	18.25	21.40
750x14	21.30	25.00
800x14	23.30	27.40
850x14	25.60	30.10
670x15	21.30	25.00
710x15	23.30	27.40
760x15	25.60	30.10
820x15	29.50	34.65

Plus Tax and tire off your car

Tubeless Nylon Custom—Super Cushion

PREMIUM IN PERFORMANCE... AT MODERATE COST!

Size	Blackwall	Whitewall
600x13	\$18.95	\$21.95
650x13	19.60	22.50
750x14	23.40	26.95
800x14	25.65	29.45
850x14	28.15	32.40
670x15	23.40	26.95
710x15	25.65	29.45
760x15	28.15	32.40
820/800x15	31.95	36.70

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Editorially Speaking....

Golden Egg or Goose Egg?

by George A. Maurer

Literally scores of news releases from all corners of the county have been received during the past several weeks with the same thought in mind — to save the property taxpayer from ruinous taxation. Many of them merit all the support that can be mustered in their behalf and others need a second look to check on the value and possible motivating force.

Many of the releases have been issued by members of the Board of Supervisors and it is this spot to which we must look first if the taxpayer is to have the heavy burden eased from his back. They have resolved to back the suggestion of Assessor Philip Watson to set a two per cent of the market value ceiling on taxes, and they have been lauded for this action. Then they reiterate a previous statement to seek a one-half cent increase in the sales tax to help raise several million dollars for county use. This seems to be a "Rob Peter to Pay Paul" scheme for in the true overall picture the property owner is in most instances the same party who will be buying the items on which the sales tax is levied. All it amounts to is the paying of the same, or possibly greater amount, but spread out over the entire year, rather than a lump sum.

At first glance this "pay a little at a time" philosophy appears the easy way out but like other "tax solutions" it can be increased and increased in gradual steps until it becomes all out of proportion. Most of the taxes have reached their present stages by this very process.

Another statement by one member of the Board of Supervisors called attention to the fact that the county had two employees working full time on three projects that were not really county responsibility, a total in wages of approximately \$1,200 each and every month for something that nets the taxpayer nothing. At the same time he revealed that the county had spent close to one million dollars on the new movieland museum, to be erected, and which according to the original plan the county was to supply only the parking area. Here again the taxpayer has been handed the short end of the stick.

As we near the end of the fiscal year if county department heads follow the usual patterns for most government subdivision they will be checking their budget now to make the last minute spurge of buying to deplete reserves which they have set aside during the early months of the fiscal year to take care of any emergencies that may arise. Now is the time when they will buy items which they want but may be able to get along without, if necessary.

Soon the preliminary work of the department budgets will get underway in preparation for the early budget hearings at the department level. It is at this point that the taxpayer's interest must be aroused to see that every saving possible be made. This is the point at which those few dollars here and a few dollars there start pyramiding into those sums that hit the taxpayer where it hurts the most — right in the pocketbook.

The county's policy is to pay its employees salaries that are comparable to those received in private industry, which is as it should be. But on the other hand, county government should be run as efficiently as a private corporation must be operated if the corporation is to stay in business in a competitive market.

For instance, we know that there are many, many instances where county vehicles are being used to provide "to-and-from-work" transportation for individuals employed by the county. It could hardly be possible that these people carry on work in the vicinity of their homes for such an extended period of time. The cost to the average worker in private industry to travel to and from work probably amounts to a minimum of \$5 per week, in itself not an excessive amount, but multiply this by 52, the number of weeks in the year, multiplied by the number of county vehicles being used in the manner, and again the pyramiding begins.

Private industry probably spends little money to check to the abuse of use of its vehicles as even the most casual spot-check will usually reveal flagrant abuse, and the same should hold true in the county. Department heads receive salaries comparable to the men that are extracting efficiency in private industry and their talents should also be equal to these same accomplishments.

The taxpayers must get relief — NOW — and it can only be done by requiring less money for governmental use and these same men, who have pointed out some of the abuses of taxpayer's money are the very ones that must plug the gaps that the have found and dedicate themselves to the full time task of SAVING THE GOOSE THAT LAYS THE GOLDEN EGG FROM ULTIMATE DESTRUCTION.

Elected officials and those persons employed by the taxpayers owe it to their property owners to use every method possible to make savings wherever possible. It is time to start pyramiding savings instead of expenses. Savings and expenses are always inversely proportional to one another. The old saying "A PENNY SAVED IS A PENNY EARNED" is as true today as it was in Benjamin Franklin's day.

KENNETT, MO., DEMOCRAT: "If there is one thing on which Americans are generally agreed . . . it is that making money is no easy task . . . Yet every now and again there is a story about someone who found the task as easy as — well, as rolling off a log. Consider the case of the late Henry R. Grochau, who died last year at the age of 90 after having worked as a freight clerk for the Chicago and North Western Railway for more than half a century. An inventory of his estate disclosed that he had left a fortune of close to two million dollars. And how did he do this on a freight clerk's pay? He bought a few hundred dollars worth of stock in new companies back in the early 1900s. Some of the firms went under, but one of them — Minnesota Mining and Manufacturing — skyrocketed. His 396 shares of 3M turned into 27,246 shares over the years, thanks to stock splits."

Sierra Madre News

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R. Robert Evans
Peggy L. Evans
Dr. Henry V. Witty

Editors and Publishers

Editorial Executive

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FREEDOM

AT ANY PRICE

By H. V. WITTY

"Are you one of the millions of people who are baffled and befuddled by so-called 'modern art'?"

"When some of your friends patter the line of the self-appointed 'art experts' of the Cult, do you wonder whether they, or you, are 'goofy'?"

"Were you angry at the weird assortment of alleged works of Art, many by characters with 'significant front or 5th Amendment records,' sent by our government to represent this phase of our culture in Brussels and Moscow?"

"Are you disturbed to find many of the works you loved in Art Museums banished to the cellar and replaced by modern horrors, thinly veiled pornography and welded wreckage?"

"Does it surprise you to find your children at school or college taught to draw or paint doodles like those you spanked them for scrawling on nursery walls?"

"If your answer to the above question is 'yes,' then cheer up. Your IQ as an ART Connoisseur is all right." So assures Mr. Wheeler Williams, president of the American Artists Professional League, Inc., in 1959.

What caused all this confusion? V. J. Jerome, educational director of the Communist Party and member of its central committee, told us "cultural activity is an essential phase of the (Communist) party's general ideological work and as such is interconnected with the party's struggles in the economic and political spheres . . . Therefore the question arises of establishing leading bodies in this field — commissions, committees, etc. . . . and assignments of leading comrades on national, county and section levels . . . We must go forward to the people with the message of peace, of freedom, of socialist humanism."

"Here," as Congressman George A. Dondero of Michigan puts it, "is the Red directive to use art to infiltrate, to organize, to rally sympathy, and to do it as Socialist humanists under the banners of peace and freedom as the entering wedge to a nationwide WPA of art to be eventually under the control of infiltrated art groups."

Mr. Wheeler Williams, who appeared before the House Committee on Un-American Activities in July of 1959, had this to say regarding Communist subversion of Art: "They (Communists) want to destroy all phases of our culture; and if they can destroy our faith in God and our faith in the beauty and wonders of our cultural heritage, including the arts and literature and music and so forth, they can take us over without a hydrogen bomb. They can take us over with popguns."

Commenting on Communist successes in subverting the arts, Mr. Williams stated: "I would say they have been successful beyond their wildest possible hopes." To substantiate Mr. Wheeler's position one has only to read the "minutes of a Communist cell on Art," received by Mr. Wheeler and authenticated by Armand Penha, Cleon Skauns and other leading authorities in the field of Communist subversion. Excerpts from these minutes appear below:

"Art in U.S. unorganized,

undefended — open to conspiracy — helpless to prevent our take-over . . . Our plan is to encourage to promote ugliness, repulsive, meaningless art . . . Art, highest expression of national spirit and ideals. Destroy art — you break down morale — speed internal disintegration, destroy faith in our culture by removing all inspirational ideals of beauty — substitute insane, ugly, revolting art . . . Never allow disgusting art to be identified as RUSSIAN art. We will create this situation in U.S. then point to it as example of AMERICAN ideals.

" . . . Remove all inspiring and beautiful art from all exhibits and substitute degenerate art in its place . . . Try for meaningless emptiness. Tie junk together and set it up as sculpture. . . . Do not worry about what top Soviet politicians may say or do. Just window-dressing. Our work goes on, never changes. Our goal is fixed and unalterable. The top side-show is for the gullible. Pay no attention to it."

" . . . Our subversive art program gives Americans a chance to rebel safely against convention — be defiant, daring, revolutionary. So we guide them to create the situation we want. We have already succeeded in removing some of the finest pieces from American museums and substituting monstrosities. This is done quietly. Some show surprise but feel there is nothing they can do about it — so do nothing. It is astonishing what we have been able to get away with. Even our most experienced psycho experts directing operations can scarcely believe it."

"It is almost a shame to take advantage of these silly, cowardly people. It is proof of what abject sycophants democracy makes of people."

The next time you view "Lady With Arctichoke" with its ridiculous and confused anatomy, don't apologize because you are baffled and befuddled by modern art — just ask your friend if he knows "Comrade" Picasso!

New Books At Local Library

Alpert, Hollis. The Barrymores — Ethel, Lionel and John, the Royal family of the American Theater.

Ford, Alice. John James Audubon — a biography.

DeHartog, Jan. The Hospital — experiences of the author and his wife doing volunteer work in a Texas hospital.

King, Allan. Help, I'm A Prisoner In A Chinese Bakery — humorous comments on marriage, suburbia, doctors, lawyers and Jewish customs.

Mossiker, Frances. Napoleon and Josephine — a biography.

Sarte, Jean-Paul. The Words — autobiography.

Smith, Paul C. Personal File — a frank account of his controversial career as a San Francisco editor and the publisher of a publishing firm.

Waugh, Evelyn. The Little Learning — the first volume of his autobiography.

Attend the Church of your choice this Sunday

"And now, gentlemen," said a Congressman during a speech in the House, "I want to tax your memory."
"Gad!" muttered a colleague, "Why has no one thought of that before?"

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OUT OF THE COBWEBS

10 Years Ago:
January 6, 1955

Mayor Charles E. Louk became the new Postmaster for Sierra Madre Friday afternoon following a brief installation ceremony at 2 o'clock conducted by Post Office Inspector Fred W. Leben from the Pasadena postal territory. Louk moved into his new post following an appointment signed by President Eisenhower after recommendations were made by the congressman from this area, Edgar W. Hiestand, and with approval by the Postmaster General in Washington, D.C., Arthur E. Summerfield.

Mr. and Mrs. Ernest P. Maurin Jr., 585 Ramona, entertained at a cocktail party and buffet supper New Year's Eve.

With one of the smallest floats in its history, Sierra Madre sustained its prize-winning tradition which it has held since 1917 by winning an award in the 1955 Tournament of Roses Parade in Pasadena during the rainswept New Year's Day last Saturday. As the second smallest city participating in the parade, Sierra Madre won second prize for the class of cities that are rated 5000 to 15,000 population with its economical, community-built entry bearing the title "Good Things Come In Small Packages."

20 Years Ago:
Jan. 4, 1935

There is to be a Boys' Chorus in the city. Francis Eakman has given his consent to direct the boys. The first rehearsal will be this week on Friday evening at 7:15, at the Congregational Church. The Boy Scouts are expected to be the main supporters of the project and to be present.

Mr. and Mrs. C. W. Jones of Alegria, spent Christmas with their daughter and family, Mr. and Mrs. Hudson Proctor, at San Diego.

At the Kiwanis Club luncheon on Tuesday, E. Eugene Lunsford, newly elected president, presided, and retiring president Bruce McGill gave the club Achievement Report, which showed a year of splendid activities. Also the club maintained a record of 100 per cent perfect attendance for 12 straight months, a remarkable record. Robert H. Green, local manager of the Southern California Edison Co. office was received into membership in the club during the meeting.

30 Years Ago:
Jan. 4, 1905

"We still believe in the community, and things are going to advance in this country exactly in proportion to the community effort." That is the challenge President Franklin D. Roosevelt hurled at every city and small town in America. It must not go unanswered in Sierra Madre. Appoint yourself a member of the Sierra Madre Better Housing Committee, and prepare to spruce up your home so that the pride you may have in your home town may be increased by making it truly Southern California's unmatched City of Homes.

Business in Sierra Madre has shown an immediate and favorable reaction to the opening of the Santa Anita race track, according to many indications. Local real estate offices report that there is already a shortage of housing accommodations, all small residences having

been rented. All of the track employees here came up from Arcadia in order to get away from the noise and traffic in that vicinity. Local restaurants and service stations have especially profited by the activity.

40 Years Ago:
Jan. 9, 1925

Sierra Madre street improvements have gone forward at the rate of \$50,000 during the past year. This also includes two and one-third miles of sidewalks and many hundred feet of curbs and gutters. The cost of these improvements was in every case borne by the property owners on the streets improved. Other city improvements during the past year include the development and expansion of the water supply of the city by a bond issue of \$80,000.

Editorial Comment on Jan. 9, 1925:

Roger Babson says what the country needs now is honesty, self control and faith. That's about all it ever needed.

Most men have a passionate desire for truth which does not conflict with their pre-conceived opinions.

Sun. Communion Service Planned

The spiritual demands of "Sacrament" will be brought out in the communion service to be held this Sunday at all Christian Science churches and societies.

Bible verses to be considered include the "new commandment" given by Jesus: "as I have loved you, that ye also love one another" (John 13).

Related passages from the Christian Science textbook will speak of Jesus' complete obedience to God's will; "This is the new understanding of spiritual Love. It gives all for Christ, or Truth. It blesses its enemies, heals the sick, casts out error, raises the dead from trespasses and sins, and preaches the gospel to the poor, the meek in heart" (Science and Health with Key to the Scriptures by Mary Baker Eddy, p. 33).

BIG dividends are found in the Classified Ads

Delta Gammas Begin New Year January 12th

Delta Gammas from the Pasadena area will begin the new year, 1965, with a dinner meeting on Tuesday, January 12. The 6:30 p.m. gathering will be at the San Marino home of Mrs. C. Harris Flannery, 2110 Homestead Road. Assisting Mrs. Flannery will be Mrs. E. Raymond Brown, Mrs. Joseph Danforth, Mrs. Fred Sipp and Mrs. Becky Sprague.

The evening's program will be presented by one of the Pasadena chapter's own Delta Gammaas, Mrs. Elsie O. Parnkopf, currently teaching school in Arcadia. Recently Mrs. Parnkopf spent a month in Japan where she and her husband traveled into many remote areas never before visited by tourists. She will speak informally of her experiences and show pictures of the trip's highlights.

Early reservations will be taken for the Founders Day luncheon to be held at the International Hotel on March 20 — this event is hosted by the Beverly Westwood Alumnae Chapter of Delta Gamma.

Reservations for both the January meeting and Founder's Day luncheon can be made by calling Mrs. John Arbach, 355-6922.

Thursday, Jan. 7, 1965 SIERRA MADRE NEWS—13



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qualified and well-known local people. People who work for the community as well as in it. Having the best people to serve you is just another one of those things that have made California Federal a billion dollar federal savings association. Why not open your account now?

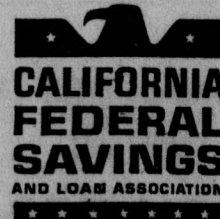
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An unusual and beautiful art technique — painting with artists oils on Italian velvet — will feature the one-man art exhibit by William T. Cannon from January 4 to 15, at the main office of Investors Savings and Loan Association, Lake at Green, Pasadena. Admission is free.

Mr. Cannon, a resident of Laguna, while a member of the U.S. Air Force active in

ence. They are sprayed with a silicone finish to protect them.

The artist exhibited at the 1964 Festival of Arts in Laguna and is tentatively scheduled for another exhibition early in 1965 through the Artists Guild of Laguna Beach at its new gallery adjoining the Festival grounds. His works have also been shown at the Balboa Bay Club, Newport Beach.

83 Attend Alumnae Tea

Eighty-three members of the Class of 1964 of Alverno Heights Academy attended the first alumnae tea held in the Great Hall of the Villa on the Academy grounds, December 27, 1964.

Alumnae officers, Kathy Gibson, president; Cathy McNamara, vice president; Kathy Reinsch, secretary; and Barbara Oathout, treasurer, were hostesses for the reunion. Sister M. Benigna, OSF, principal; Sister M. Jane, vice president; and Very Reverend Joel Gromowski, CP, chaplain, as well as other members of the faculty welcomed the alumnae. Mothers presiding at the tea table decorated for the holiday season were: Mrs. Philip Gibson, Mrs. Paul Donnan, Mrs. Irving Kaye, and Mrs. Frank McNamara.

Members of Alverno Heights' first graduating class who attended the tea had returned to their homes for the Christmas holidays from colleges as far north as Montana, as far east as Ohio, and as far south as Texas.

Work Meeting

Philanthropy department members of Shakespeare Club will gather at Stratford house on Thursday, January 14, at 10 a.m. for a work meeting. Members will take their own lunch, and coffee will be served. Mrs. Warren I. Henningsgard, welfare chairman, and Mrs. Marvin R. Ives, director, will conduct the meeting.

Writing

Poetry and Creative Writing Department of the Shakespeare Club will meet for dessert and coffee at 11:30 a.m. Monday, January 18, in Stratford House. Hostesses for the day will be Mrs. Frederick Dickey and Mrs. William Juckett. Miss Florence L. Swindell, director, will conduct the meeting, which will feature original poems and a review of Pan-American poets by Miss Florence L. Bixby.

Mothers March On January 16

The traditional January March of Dimes — now an all-out campaign against the national tragedy of birth defects — opens this week in Los Angeles County.

Under the leadership of retired Sheriff Eugene W. Biscailuz, L.A. County manager, the drive will be climaxed by the annual Mothers' March on Tuesday, January 26.

"One out of 16 American babies born this year will have a serious birth defect," said the volunteer manager. "This can cause partial or permanent disability for thousands of children, and years of anguish for their parents and families unless people become aroused about birth defects," he declared.

"Polio wasn't conquered until we became alarmed enough to support the March of Dimes with enough volunteers and enough money," continued Biscailuz. "I'm convinced we can beat birth defects in the same way."

He pointed out that the March of Dimes has already made great strides in providing superior medical care and developing new techniques of treatment for birth defects victims. March of Dimes centers and clinics offering these services are already in operation in 50 cities, including one at Orthopaedic Hospital here in Los Angeles, and more are in the planning stage.

The March of Dimes is also supporting a massive scientific research program, seeking the causes of birth defects and the means to prevent them.

Biscailuz appealed to all residents of Los Angeles County to increase their support of the March of Dimes in January.

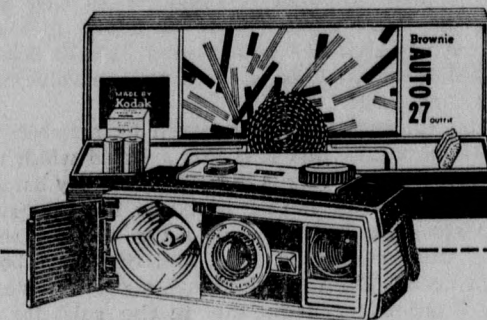
"The March of Dimes cares about the little children handicapped by birth defects," he said. "Do you?"

The real Bargains is the kind of insurance that can help keep the family safe

14—SIERRA MADRE NEWS Thursday, Jan. 7, 1965

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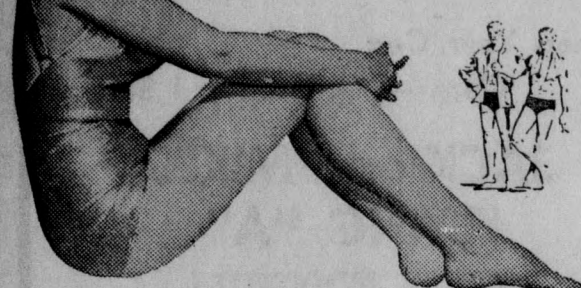
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News From Your . . . COMMUNITY HOSPITAL . . . Sierra Madre

Mr. and Mrs. Charles Jones of 1625 Forest Ave., Pasadena are announcing the arrival of their third daughter who was born the day before Christmas at Sierra Madre Community Hospital. At birth she weighed 6 pounds 11 ounces and will receive the name Anna Marie. Her older sisters are Carol Andrea and Lorraine Denise.

Heather Barbara Noe arrived by caesarian section at Sierra Madre Community Hospital Monday, December 21, weighing 8 pounds 13½ ounces. Her parents, Mr. and Mrs. Franklyn Noe who reside at 18462 Ghent St., Azusa are most receptive to having this little miss make her home with them.

Mrs. Manuel Vejar of 282 Mariposa St., Sierra Madre entered Sierra Madre Community Hospital Monday where she spent several days as a medical patient.

Mr. and Mrs. Edward Onesky of 4403 Whitney Dr., El Monte are happily getting acquainted with their new daughter, Carole Jean who arrived the day before Christmas at Sierra Madre Community Hospital. Her weight at birth was a conventional 7 pounds 5 ounces.

Sondra Sexton, daughter of Mr. and Mrs. Donald Sexton 129 W. Montecito St., Sierra Madre spent Tuesday to Wednesday in Sierra Madre Community Hospital having undergone a tonsillectomy.

Just in time for Christmas little Richard George Fry arrived at Sierra Madre Community Hospital weighing 7 pounds 1 ounce. His

parents are Mr. and Mrs. Robert Fry of 140 N. Barbara St., Azusa. Richard will have an exuberant welcome from brothers Eddie and Victor and sisters Cindy and Elizabeth.

Miss Nora Stevenson a resident of the British Home at 647 Manzanita St., Sierra Madre entered the Sierra Madre Community Hospital for treatment last week returning to her home on Thursday.

Entering Sierra Madre Community Hospital after Christmas was Fred Schoepke who resides at 276 Old Ranch Road, Sierra Madre.

Assuming his new duties as chief of staff at Sierra Madre Community Hospital for the ensuing year is Dr. Robert Davis who was chosen for the position at the December meeting of the members of the staff. Other officers named were Dr. William Dale, Dr. Earle Manning and Dr. Reed Alder.

Dr. Davis, a general practitioner, has been a resident of Sierra Madre for the past three and a half years having come here from San Francisco. He is associated with the doctors who comprise the Sierra Madre Medical Center group. Mrs. Davis is an active member of the Sierra Madre Community Hospital auxiliary. The couple have three children, Bob, John and Patricia who attend local schools.

Dr. Don Nebecker, also a general practitioner having performed the duties of chief of staff for the past year is relinquishing these responsibilities at this time.

JANUARY DOOR BUSTERS

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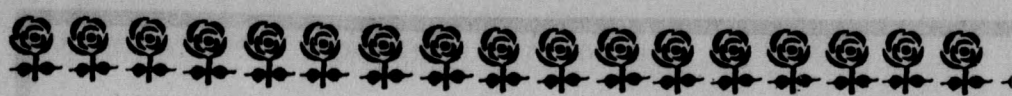
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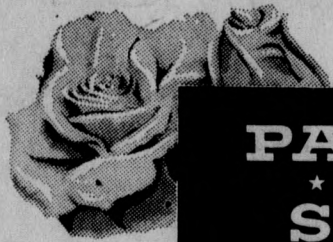
Letters To The Editor Show Deep Feelings ..

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Dear Editor:
May I take this opportunity to extend to each and every one of you within my First Supervisorial District on behalf of myself and my staff, greetings and sincere best wishes for a Happy, Prosperous and Fruitful New Year.

May I further pledge to you my conscientious efforts for adherence to an austerity County budget for the 1965-66 fiscal year and to the 10 specific recommendations toward effecting economy and efficiency in government that I recently proposed in an endeavor to relieve the overburdened County taxpayers.

Warmest personal regards,
—FRANK G. BONELLI
Supervisor

Dear Editor:
You and your newspaper have been especially helpful in making the past year a highly successful one for Goodwill Industries of Southern California, and we sincerely appreciate your efforts on our behalf.

With your assistance, increasing numbers of people became acquainted with our rehabilitation services program for handicapped men and women. As a result, a record number of discards

were donated, creating more employment opportunities than ever for the handicapped.

All of us at Goodwill Industries thank you for your cooperation and wish you a very successful and happy New Year.

—FRANK G. FLEGAL
Executive Director

Dear Editor:
Commercial airlines have far outgrown their infant industry subsidy diapers. They offer service of indispensable convenience to "Very Important People" in an awful hurry. Said "VIP's" should be willing and able to pay their way without demanding half-fare provided in the form of tax-free public airports. The boast of airline self-support is false as long as railroads are heavily taxed to help provide airports, therefore:

Whereas government transportation policy violates fair play and suggests conspiracy to empty the trains to stuff the planes.

Be it hereby solemnly resolved that the undersigned shall remain rail-bound and under NO circumstances resort to flight in the year 1965 and thereafter until:

1. All government airline coddling agencies cease to

coddle.

2. All railroad strangling commissions cease to strangle.
3. Equality of opportunity in transportation prevails.

Signed and executed in the City of Arcadia, California, on the first day of January in the year 1965 A.D. by:

—K. FRITZ
SCHUMACHER,
Former railroad

Dear Editor:

Item to Van Dyke:

"Father, must I work to eat?"
"Oh, no, my lucky son, We're living now on Easy Street With dough from Washington."

"We've left it up to Uncle Sam, Now don't get exercised! Nobody has to give a damn, We've all been subsidized."

"But if Sam treats us all so well — And feeds us milk and honey — Please tell me, Daddy, where the hell He's going to get the

money?"

"Don't worry, son, there ain't a hitch In this here noble plan; He simply soaks the filthy rich And helps the common man."

"But, Daddy, won't there come a time If we take all their cash, When they'll be left without a dime, And things will all go smash?"

"My faith in you is shrinking, son, You nose little brat! You do too damn much thinking, boy, To be a VENTOCAT."

—BY GEORGE
P.S. — Definition of VENTOCAT: An egocentric, mixed up do-gooder with a built in radar tuned to Kuchel, Rockefeller, Johnson, U.N., Communist Pete Seeger, and "commie" frontiers Linus Pauling, Robert Hutchins, Martin Luther King, Joan Baez, ad nauseum!

Dear Editor:
Assemblyman Houston I. Flournoy arrived today in Sacramento for the opening of the 1965 General Session of the Legislature. This marks the commencement of Assemblyman Flournoy's third term as the representative from the local 49th Assembly District.

"With a difficult session facing us, I naturally hope to hear from my constituents on the issues as they develop, and to welcome any visitors to our Capitol," Assemblyman Flournoy said. Persons wishing to write the Assemblyman in Sacramento should address their letters to:

The Honorable Houston I. Flournoy, Assemblyman—California Legislature, Room 5136 State Capitol, Sacramento 14, California.

Assemblyman Flournoy's district office in Claremont will remain open. Persons wishing to call may contact Mr. Flournoy's secretary, Mrs. Mary Richardson, at 626-1245 between 9 a.m. and 5 p.m. daily.

—HOUSTON I. FLOURNOY

Dear Editor:
Not having wrote you for a spell I know you been flooded with letters asking what happened to me like I been. Well I got one anyhow and I told Mom I been here right along except to lay in some more writin' paper and I'm ready to go ain't you a lucky cuss?

Done a little thinkin' though and what really throws me is like how come educated people fall for the commie lies and worse repeat them over and over without stopping to let it seep in some and figure what is going on. Liberals is awful dumb I know but why so stupid to work against our wonderful Republic by thinking socialism is so great cause liberals sound just like socialists to me anyways.

Never been any country in the world even come close to ours and I'm sure you agree there. So why try to become like the rest of the world which as far as I am concerned is mostly commie or socialist and if you'll pardon the words you know in your gizzards I'm right.

We were great because we have always been capitalists and much more conservative than liberal and if you think you never had it so good with security and all and bigger and better things to come the way we are now going about it you know better. You really mean to tell me you think things is rosy and you don't wonder when this binge is going to end? Bet most of you is only 30 days away from bankruptcy which means you got real troubles if that next paycheck don't come in.

You listen to Cronkite Pearson Huntley Seavard Brinkley Coates Post magazine and Life and Look and all them others constantly brainwashing you about worldism which means nothing but communism and the poor guy who believes in normal and natural integration and not more laws and commie inspired riots in the streets and colleges is a bigot against all mankind. And I hope you are real proud of us lickin' Russia's boots for the thousandth time in the UN instead of sayin' pay up or get out which is where we should be boy howdy!

The rescue people in the Congo are called white mercenaries but I ain't yet heard Latham and the others call the red rebels black butchers. Do me a favor and stop listening to these guys and get the propaganda

Thursday, Jan. 7, 1965 SIERRA MADRE NEWS—15



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Instruction For Expectant Mothers Jan. 11

even a day sooner from the Daily Worker and you'll find it is the same almost word for word and is straight from the horse's mouth to boot. (Vent is associated with another part of the horse but I'm being careful what I say believe me since I got burned and it cost me a new typewriter ribbon which I couldn't afford all things considered).

Boy, I go wound up didn't I this time? Guess it's because what is goin' on makes me sick and I bet if you just stop to think about it you know things ain't right likewise.

—STIFBAK

Sierra Madre Welcomes New Residents

Sierra Madre welcomes the following new residents to the community.

Michael Boorn, 280 Old Ranch Road; Robert M. Hodges, M.D., 120 Colony Dr.; Herman H. Dokken, 315 San Gabriel Ct.; Wm. Sullivan, 120 S. Baldwin Ave.; Marina Osti, 138 San Gabriel Ct.; Clifford J. Martin, 450 Churchill Rd.; Martin P. Conlon, 645 Sturtevant Dr.; H. W. Shepherd, 337 Camillo St.; F. J. Coumans, 621 Woodland Dr.

Also, Charles W. August, M.D., 610 Manzanita; Richard J. Wizenick, 217 W. Orange Grove; Robert Brain, 350 Toyon Road; John Bowling, 434 E. Highland Ave.; R. A. Ludden, 1965 Lillano Dr.; Richard E. Winter, 1915 Oakwood Ave.; E. M. Brown, 687 W. Alegria Ave.; Marian D. Lipking, 41 Victoria Ln.; Charles Copp, 286 W. Laurel Ave. and Mary Montez, 423 Ramona Ave.

The morning sessions include discussions covering pertinent topics for the mother-to-be plus individual instruction in exercises promoting comfort and fitness during pregnancy, special relaxation and breathing techniques for labor and delivery, and postnatal exercises which aid in the rapid return to the normal nonpregnant state.

The Childbirth Education Program is under the American Institute of Family Relations and includes four evening lectures given by a physician especially designed for the expectant mother and her husband.

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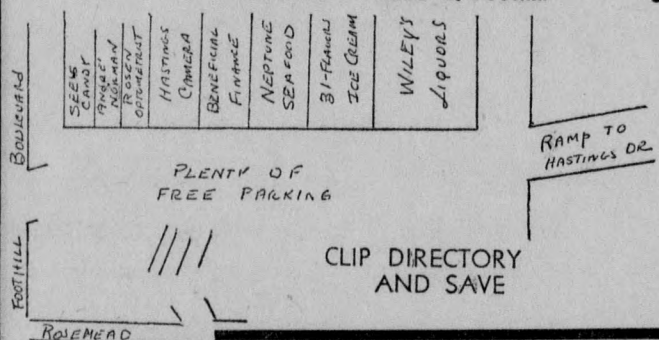
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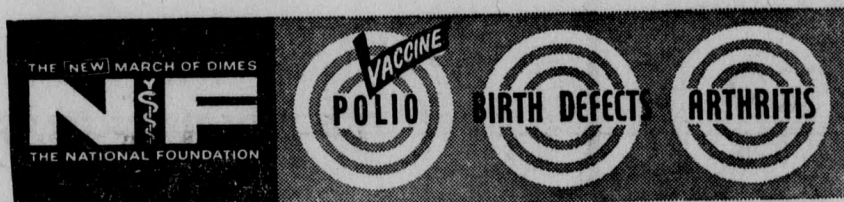


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DURING JANUARY 1965

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Toilet Seats

Arcadia Area Road Project

Supervisor Frank G. Bonelli today reported that the Board of Supervisors has approved an allocation of \$1,300 for a roadway improvement project on Naomi Avenue east of Temple City Boulevard in the Arcadia area.

The proposed improvement will consist of widening the pavement on the north side of the roadway to join with the curb and gutter constructed under County permit by the owners of the adjacent properties. In addition, a 50-foot long section of the roadway east of

the project will be graded. The First District Supervisor pointed up the project as an example of a type of roadway work performed by the County Road Department in cooperation with the public for the betterment of our County roadway system.

"Benefits to be derived from the completed work," Supervisor Bonelli noted, "will be improved area drainage, reduced maintenance costs and generally added operational efficiency of this section of County roadway."

La Salle Seniors Lead Honor Roll For Second Report Card Period

The Senior Class led the honor roll for the second report card period at La Salle High School according to Brother M. Martin, FSC, recorder. The seniors also led in the number of boys with perfect 4.0 reports, and also in total number of boys on the A-honor roll (35-39). A total of 55 attained honors.

Eight boys in the school achieved the perfect 4.0 mark, led by three seniors. Those attaining the perfect record were: Seniors Wayne Bartolme, Robert Mallek, and Thomas Powers; Juniors

Mike Murray and James O'Leary; Sophomores Conrad Bodai and Steve Johnson, and Freshman Raymond Abdalla.

Other seniors attaining A-honor roll status were: Gary Clarke, Gerald Cotter, John Crawford, Gregory Figueroa, Thomas Gaffney, John Martorana, Donald Randolph, Robert Trout, Mark Weigel, Jay Ziegler and Frank Genova.

As I embark on my third term in Sacramento next week, the 1965 General Session of the legislature looms as probably the most unpredictable session since I first took office in 1960.

Normally such issues as balancing the budget, raising taxes to support many on-going programs, and other problems of the forthcoming session would be enough to make this a critical year. However, overshadowing all this will be the most sensitive of all legislative matters — to the members involved, at least — a legislative reapportionment.

Since the Federal District Court has ruled that the legislature must redistrict the State Senate along population lines as its "first order of business," to be completed by July 1, 1965, the whole tilt of the upcoming session will be dominated by the delicate task of complying with the court's decision.

In this environment, even the fiscal imperatives which face the state's budget will, for a while, take a back seat. Their turn will come, as the state must come up with a means for balancing the budget for 1965-66. Even the "bare bones" budget which the Governor has been forecasting, will require some new revenue to make it balance — without the inclusion of any new program. Even greater tax increases are likely in the face of pressure for state employee salary increases, state college and university faculty increases, the culturally disadvantaged proposals for education, and other developing proposals.

However, until such time as the basic apportionment of the Senate is resolved, such pressing matters are likely to be shelved — in the State Senate, at least.

Also hanging in the background is the possibility that further court decisions — in cases pending — may just place the legislature under similar orders to revise the Congressional and Assembly districts. These decisions could order the legislature to meet the "one man, one vote" criterion, invalidating current districting which now permits deviations of 2 or 3 to 1 between the largest and the smallest districts. Since the Supreme Court of the United States invalidated New York's recent apportionment where the deviation in one house was only 1.7 to one, the likelihood of such an order, if the cases are decided, is rather good.

While many developments of the New Year remain in doubt; several things can safely be predicted: — It will be a long, and possibly acrimonious session. — State expenditures will not go down. — Taxes will go up. — The Senate will be re-

Honor Guards Members of Troop 383, Boy Scouts of America, sponsored by the Sierra Madre Congregation Church, served as honor guards during several evenings at the Nativity Scene in Kersting Court. This participation in a civic activity goes on their record, and enables them to turn their badges right side up for having performed a good deed.

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TRINITY PRESBYTERIAN CHURCH Hastings Ranch Dr. and Sierra Madre Blvd. REV. DONALD H. OSTRANDER, Minister 9 and 10:30 a.m. Church School 9 and 10:30 a.m. Youth Fellowship 7:00 p.m.

FOOTHILL JEWISH COMMUNITY CENTER OF TEMPLE BETH ISRAEL 212 N. Lima St. DR. CHARLES W. STECKEL, Rabbi SOLOMON EDELMAN, Cantor Friday Evening Services 8:30 Sunday Morning Services 9:00 Tuesday Evening Adult Class 8:15 Sunday School 10 a.m. (Sundays) Hebrew School Monday Thru Thursday 4:00 to 6:00 p.m. — Age 8-14 Sundays for Adults — 10:00-12:00

SIERRA MADRE METHODIST CHURCH West Sierra Madre Blvd. at Michillinda REV. MARK TROTTER, Minister Sunday Services at 9:30 and 11 a.m. Sunday School 9:30 a.m.

BETHANY CHURCH OF SIERRA MADRE

Baldwin at Montecito

REV. ROBERT N. SCHAFER, Ph.D.

9:30 a.m. Sunday School

11:00 a.m. Morning Worship

7:00 p.m. Evangelistic Service

6:00 p.m. Christian Endeavor Societies

BETHANY LUTHERAN CHURCH

Corner of LaTierra and Viendo on Sierra Madre Blvd. East Pasadena

REV. NEILS C. CARLSEN, Pastor

9:30 a.m. Sunday School

11:00 a.m. Worship

6:30 p.m. (2nd & 4th Sundays) Luther League

7:30 p.m. Wednesday Bible Study

CHURCH OF ASCENSION (EPISCOPAL)

North Baldwin at Laurel

REV. HARLEY GIBBS SMITH, JR., Rector

SUNDAYS

7:30 a.m. Holy Eucharist

8:40 a.m. Morning Prayer

9:45 a.m. Church School Classes

10:00 a.m. Community Mass & Sermon

WEEKDAYS

7:00 a.m. Holy Eucharist

2nd Eucharist, Wednesday at 9:00 a.m.

CHURCH OF THE NAZARENE

191 W. Sierra Madre Blvd.

REV. J. P. STOCKETT, Pastor

Sunday Morning Bible School 9:45

Morning Worship 11:00

Young People's Service 7:00 p.m.

Mid-Week Prayer Meeting 7:30 p.m. (Wednesday)

CONGREGATIONAL CHURCH

"Church of the Singing Tower"

Sierra Madre Blvd. at Hermosa

REV. GEORGE LINDSAT, Minister

Morning Worship: 9:30 & 11 a.m.

Church School: 9:30 a.m.

Jr. and Sr. Hi: 7 p.m.

College Age: 8 p.m.

Niners: 4 p.m.

FAITH LUTHERAN CHURCH

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835 Hastings Ranch Dr.

A. HESSE, Pastor

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Worship Hour

10:30 — Sunday Morning

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DR. CHARLES W. STECKEL, Rabbi

SOLOMON EDELMAN, Cantor

Friday Evening Services 8:30

Sunday Morning Services 9:00

Tuesday Evening Adult Class 8:15

Sunday School 10 a.m. (Sundays)

Hebrew School Monday Thru Thursday 4:00 to 6:00 p.m. — Age 8-14

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Hastings Ranch Dr. and Sierra Madre Blvd.

REV. DONALD H. OSTRANDER, Minister

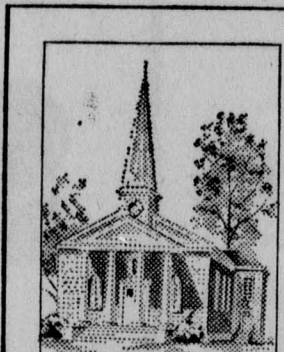
9 and 10:30 a.m. Church School

9 and 10:30 a.m. Youth Fellowship

7:00 p.m.

Take your problems to Church this week —

millions leave them there!



Simply stone and iron! Our photographer called this "Strength."

Stone and iron are unyielding. But the greatest strength this world has known is a STRENGTH that yields:

God possesses a resolute Will . . . yet He gives man freedom of will.

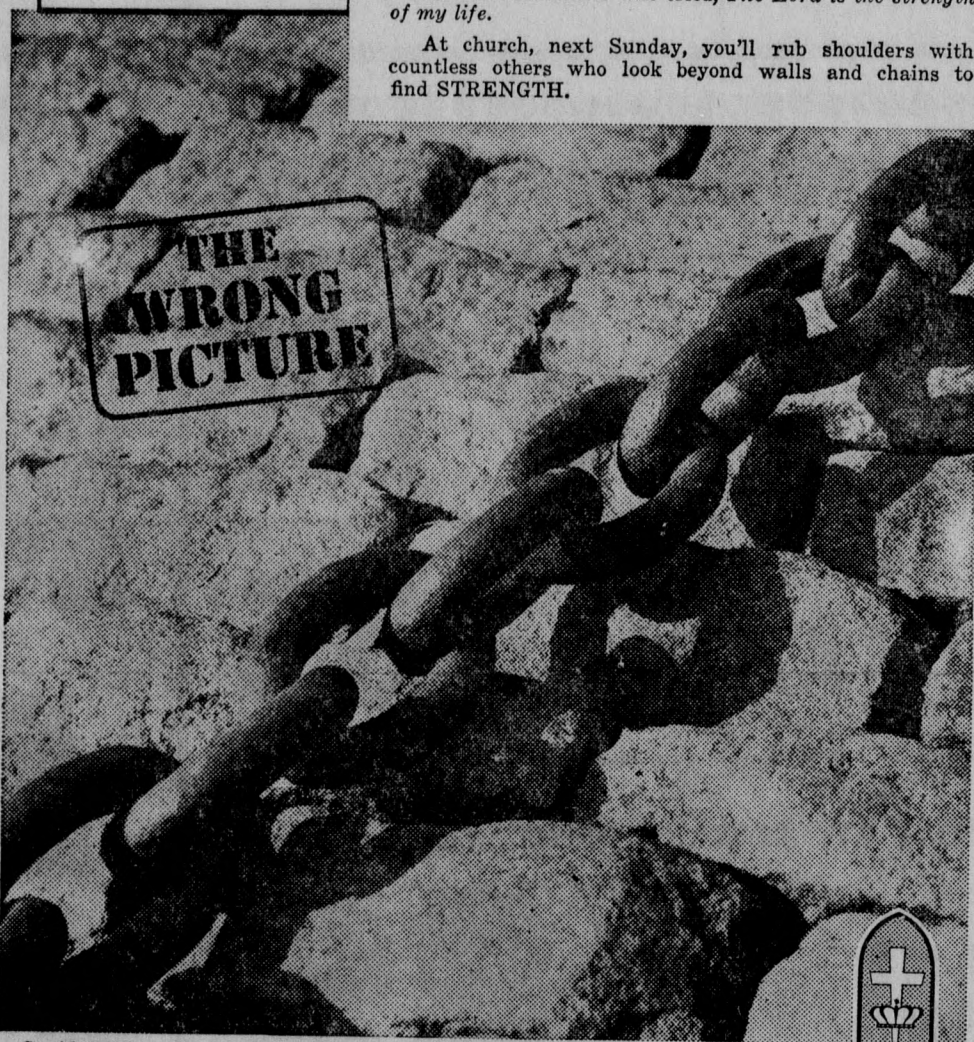
God embodies all Power . . . but He hears and answers prayer.

God breathes Holiness . . . yet He forgives men's sin.

For God is Love . . . and love is a living Strength . . . that reaches, inspires, guides, protects, promises, fulfills.

He was a descendant of the Ages of Stone and of Iron — that earnest seeker who cried, *The Lord is the strength of my life.*

At church, next Sunday, you'll rub shoulders with countless others who look beyond walls and chains to find STRENGTH.



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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Psalm 1:1-6	Psalm 84:1-5	Micah 6:8	Jeremiah 31:33-34	Romans 8:1-5	Ephesians 6:7-9	Romans 8:35-39

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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Thursday, Jan. 7, 1965 SIERRA MADRE NEWS—17

Rose Care Demonstrations To Be Held

Secrets of successful rose care in Southern California are given at the eight free rose care demonstrations held annually in the "Pageant of Roses Garden" at Rose Hills Memorial Park. R. L. McNitt, Jr., president, has announced that this year there will be two complete demonstrations each afternoon at 1:30 and 2:45 on Saturday and Sunday, January 9 and 10, and again on the following Saturday and Sunday, January 16 and 17.

"Many rose lovers here make the mistake of trying to use eastern methods in pruning and caring for their roses," McNitt said. "For example, our climate makes radical rose pruning unnecessary and actually keeps the plant from producing its maximum number of blooms."

"The plants in the Pageant of Roses Garden are in bloom for more than 10 months of each year, and

there is no reason why home gardeners can't achieve the same results."

"John van Barnevelde, American Rose Society director for this district and rosarian at Rose Hills, will again use his special mechanical board to show proper rose pruning. He and his staff will share their successful growing secrets and will be happy to answer questions on care of roses and other plants." McNitt said ample free parking is available near the garden.

Use the Classified The real Bargains are found in the Classified Ads

Defensive driving will always pay Drive carefully — Children should be seen and not hurt.

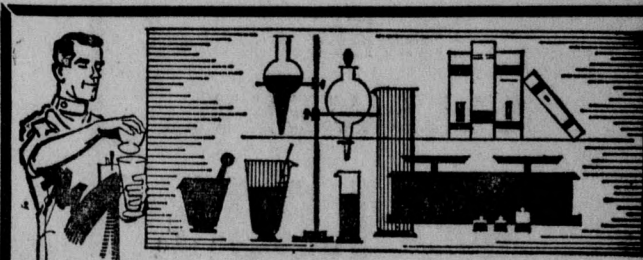
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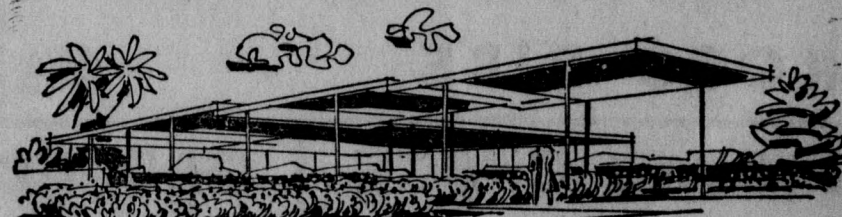
Arcadia

You are cordially invited to attend

ROSE CARE DEMONSTRATIONS

at the

"Pageant of Roses Garden"



Saturdays • January 9 & 16

Sundays • January 10 & 17

at 1:30 p.m. and at 2:45 p.m.

Expert rosarians will demonstrate the proper methods of pruning and caring for roses for your own garden and will answer any questions you may have.

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